

Vita of Betty Drees Johnson

ADDRESS:

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EDUCATION:

- ◆ M.S.L.S., August 1964, With Honors, Columbia University, New York City, New York. (academic library concentration)
- ◆ M.A., February 1962, Stetson University, DeLand, Florida. History major; cognate work in American Studies. Thesis: A Survey of Sir Francis Drake's Raid on St. Augustine, Florida, 1586.
- ◆ B.A., June 1959, Stetson University, DeLand, Florida. History major, Spanish minor.
- ◆ Post-Graduate Study:
 - Recent Relevant Workshops and Training Sessions:
 - Unix I and Unix II (reviews, Aug. 30 and Sept. 6, 2000)
 - Introduction to Shell Scripting (Nov. 20, 2000)
 - Sirsi's Application Programming Interface Training (one week, 1998)
 - Sirsi Administrators Training (4-days, 1996)
 - International Graduate Summer School, June-August 1983, Oxford University, England (The English Novel Since 1870).
 - Institute on Acquisitions Procedures in Academic Libraries, 1969, University of California at San Diego.
 - Various workshops and training sessions on Dialog Online Database Searching, Anglo-American Cataloging Rules II, SOLINET/OCLC, college and university accreditation, undergraduate education, conservation of library materials and rare books, online catalogs, networking, fundraising for academic libraries, and union listing.

PROFESSIONAL EMPLOYMENT:

- ◆ **Stetson University, 1970 – present**
 - Sept. 1, 2002 – present: Library Director and Professor
 - 1988-Aug. 31, 2002 Associate Director for Technical Services (Associate Library Director, 2000/01)
 - Professor 1992-
 - Associate Professor, 1988-1992
 - 1972-1988: Head of Technical Services

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- Associate Professor 1974-1988
 - Assistant Professor 1972-1974,
 - 1970-1972: Head Catalog Librarian, Assistant Professor
- ◆ **Armstrong State College**, Savannah, GA, 1969-1970: Head Catalog Librarian, Assistant Professor
- ◆ **Stetson University**, 1961-1969:
 - 1963-1969: Head Catalog Librarian, Assistant Professor
 - 1961-1963: Acquisitions Librarian, Stetson University

CURRENT RESPONSIBILITIES:

- ◆ Lead and administer a staff of eight Library faculty members, two part-time librarians and nine full-time and six part-time support staff
- ◆ Supervise and control all Library budgets
- ◆ Plan, lead, and implement fund raising efforts
- ◆ Lead the Library faculty in developing appropriate resources, physical and electronic, to best meet the University community's research needs within budgetary limitations
- ◆ Lead the process of strategic planning for the Library, developing priorities for allocation of funds, staff, time, materials, and equipment to ensure the success of the Library
- ◆ Negotiate with organizations and vendors to secure funding and/or advantageous purchasing contracts
- ◆ Serve as chief representative for Library interests to the University administration through scheduled meetings with the Chair of the Council of Deans and, as often as possible, with the Council of Deans and the President's Staff
- ◆ Monitor critical developments in the field of librarianship and information services and interpret these to those in the Library and in the University at large
- ◆ Serve as a change agent and entrepreneur to identify problems, recognize and seize opportunities, and lead the implementation of new systems and programs
- ◆ Promote appropriate experimentation and risk taking and encourage Library faculty and staff to develop similar approaches
- ◆ Seek out opportunities for partnership and collaboration with other units on-campus and with organizations off-campus
- ◆ Remain aware of activities, services, and problems within the Library through frequent and open communication and acts on this knowledge appropriately
- ◆ Monitor the latest technological changes and interact on a regular basis with the Stetson University Center for Information Technology
- ◆ Work with the Director of the Celebration Center and other off-campus Stetson programs to ensure adequate research resources and training for students and faculty at those centers
- ◆ Continue to serve as Fiscal Agent and now Co-Chair of the Independent Colleges & Universities of Florida (ICUF) Library Group for the purpose of cooperative database purchasing, now including 31 libraries and 57 databases, with a total expenditure of more than \$1.6 million.
- ◆ Prepare and submit to the President the Library Annual Report
- ◆ Serve on the Library Systems Administration and Web Teams

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PROFESSIONAL EXPERIENCE / ACCOMPLISHMENTS PRIOR TO BECOMING DIRECTOR IN 2002:

Administration:

- ◆ Administered Technical Services Department and supervised librarians and support staff: Collection Development, Cataloging, Acquisitions, Serials, Conservation, Budgeting functions.
- ◆ Renovation and Expansion Projects 1996-2000: Served with Director and Associate Director for Public Services in working with architects and the construction company to plan room configurations, electrical and systems needs, and furnishings. Planned and implemented the moves of all staff and offices to temporary quarters during the renovation project. Developed space usage statistics used in determining how the funding available could best be used to house the collection most efficiently.
- ◆ Worked with Director and Associate Director for Public Services to develop and implement the Library Associates as a financial support group in 2001. Created the initial mailing lists and developed and wrote letters soliciting memberships and wrote all acknowledgement to donors.
- ◆ Supervised Circulation/ILL Department (four FTE staff) and established policies for circulation and interlibrary loan 2000-2001.
- ◆ Worked with Director and Director of the Jacksonville University Library to implement the Independent Colleges & Universities of Florida (ICUF) Library Group for the purpose of cooperative database purchasing in 1998 and became Fiscal Agent of the group, later negotiating contracts with the three other major database providers.
- ◆ Wrote a successful grant proposal for equipment, staff, and other costs for a union list project, receiving full funding for equipment and staff.
- ◆ Organized and coordinated Central Florida Library Consortium libraries for the union list project (CFLC did not have a professional director at that time).
- ◆ Researched and assisted the Office of Planning and Development in writing of two library proposals. Assisted in preparation of a successful proposal to the Florida Endowment for the Humanities.
- ◆ Presented to the Director a plan for greater efficiency through the combination of the Catalog Department and the Acquisitions Department into the Technical Services Department in 1972.
- ◆ Planned the Technical Services area of the new duPont-Ball Library and assisted in planning the physical move of the collection in 1963/64.

Automation:

- ◆ Established the Systems Administration Team to administer all automation activities in the Library without adding a new position.
- ◆ Library Webmaster 2000-2001.
- ◆ Wrote the Request for Proposal for an integrated automated system and led team making the decision to select Sirsi Unicorn.

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- ◆ Led the Systems Team in configuration, implementation, and installation of the Sirsi Unicorn integrated system.
- ◆ Responsible for initial staff training in the Sirsi Unicorn modules.
- ◆ Selected, implemented, and maintained a Novell network server for Library databases on CD-Rom and to run the Library's CD-Rom catalog.
- ◆ Designed and implemented a Retrospective Conversion Project (to convert all bibliographical records to machine-readable format) using current staff and OCLC.
- ◆ Evaluated and helped prepare justification for purchase of Intelligent Catalog (a CD-Rom catalog) which served from 1987-1997.

Collection Development and Organization and Acquisitions:

- ◆ Developed a system of funds allocation among University schools and departments which allowed an equitable distribution of funds for books, periodicals, and other media based on curriculum but taking into account faculty and student research needs.
- ◆ Prior to implementation of Sirsi Unicorn, designed a computerized fund accounting/ordering menu-driven dBase program which was used for ten years.
- ◆ Developed a curriculum-based subject guide to journals currently received which was updated each year.
- ◆ Developed a complete holdings list of all journals held in the Library plus all those now available in full-text. This has now been outsourced and is overseen by the Periodicals Supervisor.
- ◆ Prepared a successful proposal for the Library to join OCLC in 1983, once it was economically wise in terms of acquisitions and interlibrary loan needs. Analyzed the library's needs from OCLC and prepared the OCLC profile, resulting in OCLC charges of one-half the average profile cost.
- ◆ Designed and implemented a system to convert the collection from Dewey Decimal Classification to Library of Congress Classification without additional funding at Stetson University and at Armstrong State College.

Other:

- ◆ Taught Cataloging and Classification of Library Materials in the Graduate Program at Stetson University and in the Education Department at Armstrong State College.
- ◆ Assisted faculty and students through regularly scheduled reference assignments 1961-2000.
- ◆ Taught bibliographic instruction classes 1961-1969.

PROFESSIONAL ACTIVITIES / MEMBERSHIPS:

NATIONAL:

- ◆ American Library Association (member 1967-1978, 1980-present).
- ◆ Association of College and Research Libraries (ACRL):
 - Law & Political Science Section: 1994 Conference Planning Committee.

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- Florida Chapter ACRL President, 1988-1989
- National ACRL Chapters Council, 1986-89; Chapters Council Secretary, 1988-89
- National ACRL Membership Committee-Southeastern Representative, 1986-1990
- Florida Liaison to Chapters Council, 1987-1990
- ACRL College Section National Advisory Council Steering Committee, 1986-1991
- Florida Chapter ACRL Secretary, 1984-1986
- Florida Chapter ACRL Vice-President, Newsletter Editor, 1987-1988
- ◆ Library Administration and Management Association
 - Fund Raising and Financial Development Section Executive Board, 2007 - present
 - Fund Raising and Financial Development Section Program Committee, 2003-2007
- ◆ White House Conference on Library and Information Services, 1991: One of ten librarian/information specialists selected nationally to review state-level recommendations and prepare issue briefing books for the July 1991 decennial meeting in Washington.
- ◆ Online Computer Library Center (OCLC):
 - Library Market Research Panel, 1991 -
 - OCLC Focus Discussion Group on Cataloging of Foreign Publications, 1990: one of several selected nationally for this group.
- ◆ Association for Bibliography of History, 1983-2000
- ◆ Phi Alpha Theta International History Honorary (member 1959-present):
 - Publications Committee 1993-1994
 - Stetson's faculty delegate 1973, 1991
 - Registrar at national meetings 1983, 1985, 1989.

REGIONAL:

- ◆ Member SACS Substantive Change Committee Visit to Lee University, Cleveland, TN, January 21-23, 2009
- ◆ Southeastern Library Association (member 1980–present)
 - Member of Board of Directors, 1990-1997
 - Florida Library Association Liaison and SELA Board Member, 1996-1997
 - SELA Future Directions Committee, 1996-1997
 - University and College Section
 - Chair, 1995-1997
 - Vice-Chair / Chair Elect 1992-1994
 - Secretary, 1990-1992
 - Southern Books Competition Committee, 1987-1989

STATEWIDE:

- ◆ Florida Library Association (member since the 1960's):
 - President, 2001/2002 (July 1, 2001 - June 30, 2002); Vice-President / President-Elect, 2000-2001; Immediate Past-President (July 1, 2002 – April 2003)
 - Chair, FLA Taskforce on 2004 Conference Options and Ramifications for FLA of the 2004 American Library Association conference in Orlando
 - Leader in successful state-wide efforts to continue the State Library and Archives and keep the collections in Tallahassee:

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- Chaired Factfinding Meeting on State Library Issue in Tallahassee, January 30, 2003, with a panel of the Secretary of State, the State Librarian, and the Assistant Secretary of State and approximately 100 librarians and library supporters asking questions
- Represented FLA on a panel on the State Library issue at a meeting in Cocoa called by the Florida Historical Society, February 2003
- Planning Committee, 2002-2005
- Nominating Committee, 2003, 2005
- Conference Scheduling Committee – various times
- Legislative Committee, 2001-2002
- Budget Review Committee, 1994-1995, 2001-2003 (Chair, 2001-2002)
- Southeastern Library Association Liaison and FLA Board Member, 1996-1997
- Secretary, 1993-1995
- Member, Board of Directors, 1990-1992
- Continuing Education Committee Chair, 1993-1995
- Academic Librarians Caucus
 - Chair, 1988-1989
 - Vice-Chair / Chair-Elect and Newsletter Editor, 1987-1988
 - Secretary 1984-1986
- ◆ Independent Colleges & Universities of Florida Library Cooperative
 - Fiscal agent and negotiator with database vendors for best pricing (currently 31 libraries, 4 major vendors, and more than \$1,600,000 / year) 1998 - present
 - Chair and Fiscal Agent/Negotiator 2005 - present
- ◆ Florida Library Network Council, 2002 – present
 - Florida Electronic Library Marketing Committee 2004
- ◆ Florida State Library Council, 2000-2001
- ◆ Florida State Library Task Force for Continuing Education and Staff Development, 1996/97
- ◆ Florida Library Network (Florida Division of Library and Information Services):
 - Union List of Serials Subcommittee, 1991-1993
- ◆ Central Florida Library Cooperative:
 - Board of Directors, 2007 - present
 - Chair, Retrospective Conversion Committee, 1994-1996
 - Chair, Union List Quality Control Committee, 1990-1992
 - Member, Serials Task Force, 1989-1992

PUBLICATIONS (including pathfinders, documentation, etc.):

- ◆ *Library Newsletter* – two issues per year, Spring 2003 – to date. Approximately 800 copies of each issue distributed to donors and potential donors and on campus
- ◆ Compiled and edited *Stetson University Alumni Authors* (2005 and ongoing):
<http://www.stetson.edu/library/AlumniAuthors.html>
- ◆ Compiled and edited *Stetson University Student Awards* (2005 and ongoing):
http://www.stetson.edu/library/Student_Awards.html
- ◆ Designed and edited *Library Services* booklet for FOCUS and distribution to students throughout the year (2004 and updated annually)

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- ◆ Transcribed and edited the Civil War Letters of Amos S. Standish of the Union Army to be placed on the library's website (created by Susan Ryan) with scanned images of the originals: http://www2.stetson.edu/library/specialcollections_standish.php
- ◆ Transcribed and edited for the library's website the Regar-Allen Papers, including the Civil War letters of James Frederick Allen http://www2.stetson.edu/library/specialcollections_regar.php
- ◆ Transcribed and edited for the library's website the letters of Tennessee Congressman James B. Reynolds (1779-1851) http://www2.stetson.edu/library/specialcollections_surratt.php
- ◆ Created and maintain the website for the League of Women Voters of Volusia County <http://www.lwvvc.org>.
- ◆ "President's Column: Advocating for Libraries," *Florida Libraries*, vol. 45, no. 1, Spring 2002, p. 3 (also available online at http://www.flalib.org/publications/florida_libraries/45_1.pdf)
- ◆ "President's Column: An Interview With FLA President Betty Johnson," *Florida Libraries*, vol. 44, no. 2, Fall 2001, p. 3 (also available online at http://www.flalib.org/publications/florida_libraries/44_2.pdf
- ◆ Article in *Florida Friends of Libraries Newsletter*, Fall 2001
- ◆ *College & Undergraduate Libraries* Editorial Board and Reviewer, 1993-2000
- ◆ "And Then the Rains Came" *Undergraduate & College Libraries* (Vol. 3, no. 2, 1996), pp. 29-35
- ◆ Essay review of "Guide to Technical Services Resources," *Collection Management* (vol. 20, nos. 1/2, 1995, pp. 163-166)
- ◆ "Electronic Information Access and Delivery," by Betty D. Johnson and Billy Pennington, *Southeastern Librarian*, Winter 1994, vol. 44, no. 4
- ◆ "RECON? Is That Another Weird Library Acronym?" *CFLC News*, May-June 1995, vol. 5, no. 4
- ◆ Series Editor, "Disasters (Prevention and Recovery) 'R Us," , *College & Undergraduate Libraries* (1996-2000)
- ◆ *Patrons Plus*, menu-driven computer program for Stetson University Library Circulation Department, 1994. Used until integrated system was installed in 1997.
- ◆ "Serials Management and dBase," co-authored with Linda Grooms, and published in *101 Uses of dBase in Libraries*, edited by Lynne Hayman (Meckler, 1990)
- ◆ Book review: "Statistics for Managing Library Acquisitions" edited by Eileen D. Hardy, in *Collection Management*, vol. 14, nos. 1/2, 1991, pp. 178-179
- ◆ "The Academic Library Is More Than an Information Center: Report on the Conference," *ACRL Florida Chapter Newsletter*, v.5, no. 2 (Spring, 1989), p. 8. [Reprinted in *CLS Newsletter: The College Libraries Section-Association of College and Research Libraries*, v.4, no. 2 (Spring, 1989), p. 6.]
- ◆ "Recruitment of ACRL Members," *ACRL Chapter Topics*, v.8, no. 1 (Spring 1987), 7-8
- ◆ "Fundraising in Academic Libraries: A Report," *ACRL Florida Chapter Newsletter*, v.4, no. (Fall 1987), pp. 14-18
- ◆ Editor *ACRL Florida Chapter Newsletter*, 1987-1988
- ◆ *BookBase III: Computerized Acquisitions Program*: A menu-driven dBase program used 1987 – 1997, with several revisions, 1987-1996.
- ◆ Over 600 abstracts published in *America: History and Life* and *Historical Abstracts*, 1965-1989
- ◆ Edited and indexed *Oscar W. Underwood: A Political Biography*, by Evans C. Johnson (Louisiana State University Press, 1980)
- ◆ Edited works for members of Stetson University Board of Trustees which were reproduced

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locally

PRESENTATIONS AND CONFERENCE PROGRAMS CHAIRED:

- ◆ Invited presenter at the Plenary 2 Session: "Statewide Licensing Among Academic Library Types" at the Collection Development/Resource Sharing Conference, held in Tallahassee on March 26-27, 2009
- ◆ Presenter on "Fundraising" at the annual meeting of the ICLUF Libraries Group at Nova Southeastern University May 3 – 4, 2007
- ◆ Planned and chaired annual meetings of the Independent Colleges and Universities of Florida Libraries Group, 2006 - present
- ◆ Presenter at the Florida Association of College & Research Librarians Fall Workshop on "Institutional Approaches to Promotion and Tenure", Orlando, October 24, 2003
- ◆ Chaired Factfinding Meeting on State Library Issue in Tallahassee, January 30, 2003, with a panel of the Secretary of State, the State Librarian, and the Assistant Secretary of State and approximately 100 librarians and library supporters asking questions
- ◆ Represented FLA on a panel on the State Library issue at a meeting in Cocoa called by the Florida Historical Society, February 2003
- ◆ Moderator at First General Session of FLA 2002 conference
- ◆ Moderator and speaker at Second General Session of FLA 2002 conference
- ◆ Presentation to legislators and their staffs on state library needs at Library Day in Tallahassee February 2002
- ◆ Presentations to FLA Leadership at Orientation Sessions, 2001-2002
- ◆ "Electronic Information Access and Delivery." Organized and moderated this Southeastern Library Association University and College Section Program, October 28, 1994
- ◆ "Serials Librarianship" program at annual FLA conference 1992: Chaired and moderated session.
- ◆ "Serials Management with dBase in a Kardex Environment." Paper presented at the Florida Library Association Conference, May 9, 1990.
- ◆ Planning Academic Library Service for Minority and Non-traditional Students." Chaired state-wide conference, held in Jacksonville, May 1989. Wrote successful grant proposal for funding for program to Association of College and Research Libraries.
- ◆ "Strategic Planning." Organized and chaired state-wide continuing education course held 1989.
- ◆ "The Academic Library Is More Than an Information Center." Chaired state-wide conference, held in Orlando, November 1988.

LISTED IN:

- ◆ *Marquis Who's Who of American Women 2008-09* (also published in *Gale Biography Resource Center* Doc. # K2017675753)
- ◆ *Who's Who of American Women* (25th anniversary ed., 2006)
- ◆ *Biographical Directory of Academic and Research Librarians*
- ◆ *Directory of Women Historians* (1980)
- ◆ *Who's Who in Library and Information Services* (1981)

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- ◆ *A Biographical Directory of Librarians in the United States and Canada* (1970)

HONORS:

- ◆ Recipient of the first Florida Library Association Lifetime Achievement Award, 2006
- ◆ Recipient of Stetson University Quality of Service Mentor of the Year 2000/01.
- ◆ Recipient of a Stetson University grant for study at Oxford University, 1983
- ◆ M.S.L.S. awarded with honors by Columbia University
- ◆ Beta Phi Mu (library science honorary)
- ◆ Phi Alpha Theta (history honorary)
- ◆ Sigma Delta Pi (Spanish honorary)
- ◆ Kappa Delta Pi (education-undergraduate)

UNIVERSITY COMMITTEES AND SERVICE:

- ◆ Campus Interview Committee for Presidential Search 2008
- ◆ Search Committee for University Public Safety Director, 2008
- ◆ Search Committee for University Associate Vice-President for Informational Technology, 2005-2006
- ◆ Search Committee for Marchman Chair of Civic and Social Responsibility, 2005-2006
- ◆ University Benefits Committee, 2002 – present
- ◆ President's Long Range Planning Committee, 2003-present
 - Chair, Library and Information Technology Taskforce, 2004-2005
- ◆ University Faculty Compensation Committee, 2003-present
- ◆ University Hand Grant Review Committee, 2002 – present
- ◆ University Library Committee (ex-officio), 2002-present
- ◆ University Promotion and Tenure Committee, 2002-2004
- ◆ Academic Tenure and Promotion Grievance Committee, 2001-2002
- ◆ President's representative at the Florida Baptist Convention November 11, 2003, to formally transfer the Florida Baptist Collection to the Convention for housing at the Baptist College of Florida in Graceville
- ◆ Father LeRoy Lawson Endowment Dedication Committee, 2004
- ◆ University Professional Development Committee, 1991-1993, 2000-2002, 1990-1995, 1981-1983; Chair, 2000-2001
- ◆ SACS narrative writer for Sections 4.4, 4.5, 4.6, 4.7, and 4.9 for 2000/01 self-study
- ◆ Administrative Computing Committee, 1999-2001
- ◆ Promotion and Tenure Consistency Task Force, 1999-2001
- ◆ Special Administrative Review Hearing Committee, 1999/2000
- ◆ Faculty Senate:
 - At-large representative from University Faculty, 1983/84, 1984/1985, and Spring 1986
 - Faculty Senate Secretary and Executive Board member, 1983/84.
 - Faculty Handbook Committee Chair, 1984/85: completely revised the Handbook and put it in a computer file.
 - Faculty Senate Welfare Committee, 1986.

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- ◆ Publications Committee, 1977/78-1978/79.
- ◆ University Faculty Secretary, 1983-1987.
- ◆ Admissions Committee, 1979/80-1980/81 and 1982/83:
 - Chair, 1980/81: guided the development and implementation of written policies and guidelines for student admission.

LIBRARY COMMITTEES:

- ◆ Administrative Team, 1988-present
- ◆ Systems Administration and Web Teams, 1996-present
 - Team Leader, 1996-2002
- ◆ Chair, Library Mission/Vision Statement and Long-Range Plan Committee, 1999-2001
- ◆ Library Rededication Planning Committee, 1999
- ◆ Library Expansion and Renovation Planning Committee, 1996-2000
- ◆ Chair, Library Committee on Development of Criteria for Promotion and Tenure of Library Faculty, 1990-1992
- ◆ Chair, Library Tenure and Promotion Committee, 1998-2001
- ◆ Served on numbers of search committees and chaired many 1970-present.

CIVIC ACTIVITIES:

- ◆ DeLand Museum of Art (Member Benefactor level and Life Member)
 - Endowment Committee member 2005-2007
 - Consultant in cataloging and organizing the Museum's archives, 2003-2004
 - Board of Directors, 1999-2000, 1983-1987
 - President, 1986-1987
 - Treasurer, 1984-1986
- ◆ Sands Theatre Center (Member Magician level, 1995 – 2007 (STC dropped memberships))
- ◆ Cultural Arts Center Board of Trustees, 1987-1994, 2009 - present
 - Secretary and member of Executive Board, 1988-1994
 - Management Committee Chairman, 1990-1991
 - Member of Steering Committee, Cultural Arts Consortium, 1991-1994
- ◆ League of Women Voters (member ca. 1970 – present)
 - Board member League of Women Voters of Volusia County, 2004 – present
 - Webmaster, League of Women Voters of Volusia County, 2004 – present. Created first website for LWVVC
- ◆ Friends of DeLand Public Library member
- ◆ Democratic Club of West Volusia member
- ◆ West Volusia Historical Society member
- ◆ Halifax Historical Society (Daytona Beach) member