

2014 ASBE Call For Papers
Deadline: June 16, 2014
Memphis – September 24-26, 2014
at the DoubleTree



The ASBE group rate is \$131/night. The conference rate expires September 7, 2014, so make your reservations now at (website link forthcoming).

Paper Submission Instructions

Deadline for Submissions: June 16, 2014

Monetary prizes will be awarded for Best Paper, Second Best Paper, and Best Student Paper. Also, a **Student Pitch Competition** will be held with a monetary award for the Best Pitch.

Submit competitive papers/abstracts/proposals to the appropriate track chair below with a copy to the conference chair (hcole@ulm.edu). Competitive papers include empirical studies, conceptual papers, and cases. For the Student Pitch Competition, submit the name of the student(s), ASBE member sponsor, and a short description of the business proposal to Henry Cole at hcole@ulm.edu. Proposals for panels, symposia, and workshops shall also be considered and submitted to Henry Cole at hcole@ulm.edu.

Guidelines:

1. All papers and proposals must be submitted electronically in MS Word format.
2. Competitive papers should be double-spaced and 5,000-9,000 words in length, exclusive of references and appendices. The papers must include a separate title page with the title of the paper, name(s), affiliation(s), and full contact information for all authors. The body of the paper should contain a second cover page with the title of the paper but without any author identification. A 150-word abstract with no author identification should be placed on the third page. Adhere to the *Publication Manual, 6th ed.*, American Psychological Association, Washington, DC, 2001.
3. Proposals for panels, symposia, and workshops should describe the activity and length of time requested.
4. Submitted papers and proposals shall not have been published or presented previously.
5. At least one author must join ASBE, register for and attend this conference and personally present their paper. No more than 3 papers per author will be included in the program.
6. The **Association for Small Business and Entrepreneurship (ASBE)** will be given first and full credit as publisher for all papers presented at this conference.

All papers and abstracts of panels, symposia, and workshops presented at the conference will be published in the conference *Proceedings*. Authors of competitive papers may elect to publish a 200-500 word abstract of their paper instead of the entire paper. Only full papers will be considered for the Best Paper awards.

BEST PAPER: The Best Paper will receive a \$500 monetary award and is automatically published in the *Journal of Business & Entrepreneurship*. The Second Best Paper and the Best Student Paper will each receive a monetary award.

STUDENT PITCH COMPETITION: The prizes for the top finishers will total \$1,000 (depending upon number of submissions). See the website (ASBE.us) for more information.

TRACKS (Please send your submission to the appropriate track and copy Henry Cole at hcole@ulm.edu):

Legal/Regulatory Issues:	Deborah Golemon	golemon@ulm.edu
Marketing:	Henry Cole	hcole@ulm.edu
Accounting:	Michelle McEacharn	mceacharn@ulm.edu
Finance:	Eugenie Goodwin	goodwin@ulm.edu
Management:	Martin Bressler	mbressler@se.edu
Pedagogy:	Donna Luse	luse@ulm.edu
Technology:	Laurie Babin	babin@ulm.edu
Entrepreneurial Thought:	Thomas DeNardin	denardin@ulm.edu
International:		
Student Paper Track:	Laurie Babin	babin@ulm.edu
Other topics:	Kitty Campbell	kcampbell@se.edu

Please visit our website (ASBE.us) for registration information and further details about the Student Pitch.