DUPONT-BALL LIBRARY MISSION

The mission of the duPont-Ball Library and library faculty and staff is to support the educational programs of the University and to collaborate with classroom faculty in the development and support of the curriculum through gathering and organizing information both physical and virtual, teaching library users how to access and evaluate information, and providing an environment conducive to research and study.

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DUPONT-BALL LIBRARY STRATEGIC PLAN, 2009-2012: GOALS, COMPONENTS, AND ACTIONS
Approved by Library Faculty June 19, 2009

The last full strategic plan prepared by the library faculty was in 2006, for the period 2006-2010. With the rapidly changing face of librarianship, rather than re-visit that plan, we approached planning differently in 2007. Each member of the library faculty was asked to assume the start of a new academic library and asked how he/she would provide services and collections for its users. After reviewing these documents, fourteen common themes and “hot topics” were identified. Many of these dealt with changes in responsibilities of personnel. These were incorporated into our thinking for the next year, and some have been implemented. The plan below starts with those themes and identifies how they fit into our goals and mission.

PROVIDE RESOURCES FOR ACADEMIC QUALITY

- Physical and digital collections to meet curricular research needs of students and faculty both on-campus and off-campus
  - Acquire more materials in electronic format, especially periodicals, reference, and possibly video and audio
  - Replace print reference and journals with electronic editions where affordable and advisable
  - Expand the e-book collection
  - Assess electronic resources on an annual basis for usage and cost per use
- Technology to support research in the library
- Inventory the physical collection (excluding documents) on an ongoing basis
- University Archives and Special Collections
  - Invest in ContentDM to best organize the collection on the web and facilitate access by the Stetson community, as well as to make it possible for national libraries to “harvest” our collections and thus expand our visibility
  - Digitize more of special collections
  - Expand University Archives holdings through solicitations and oral histories
  - Explore reallocations of personnel to provide more staffing

PROVIDE SERVICES FOR ACADEMIC QUALITY

- Research assistance for faculty and students in DeLand, Celebration, and in off-campus programs
  - Study the effects of closing the Reference Desk and converting reference services to appointment-type reference with referrals from trained staff at the Circulation Desk, freeing reference positions for other services
  - Re-deploy personnel so that more electronically-delivered content and self-help resources are available while still making sure a student can receive one-on-one help
- Accurate and prompt circulation, reserves, and interlibrary loan services
- Track the changes in circulation of print materials as more resources become electronic
- Track the changes in interlibrary loan services as more journals are provided due to subscription electronic packages (from 1300 print journal subscriptions to more than 30,000 full text e-journals in the last ten years)
- Encourage courseware usage in place of reserves
- Instructional services for information literacy and research methodology both in person and online
  - Consider a variety of evolving delivery systems for information
  - Ensure that every librarian becomes skilled at preparing web content to increase and improve the subject pages on the library's website
- Organization and cataloging of the physical and digital collections for quick and accurate access
  - Explore reallocation of personnel to provide for shifting needs
  - Move to next generation of a public web interface to merge the catalog and all library web pages – this may involve a new and different integrated system, replacing Sirsi
- Web site which is intuitive and instructional as a guide to the research resources available
- Staffing and technological support for all services, keeping in mind that the library may face several retirements by 2012
  - Begin planning for restructuring personnel patterns and responsibilities for both faculty and support staff

**PROVIDE LIBRARY FACILITIES TO ENCOURAGE AND ENHANCE STUDY AND TO SUPPORT THE VALUABLE PRINT COLLECTION**

- The Jenkins Music Library has vital collections for the faculty and students of the School of Music, but the current space is inadequate, staffing is expensive, and the collections are split
  - Integrate the Music Library's remaining collections into the duPont-Ball Library
  - Aggressively weed the duPont-Ball Library collections now available electronically to make space for the integration of music materials
- Work toward zero-growth in the physical collection for the next three years to meet space constraints without losing student spaces

**SEEK SUSTAINED FUNDING TO SUPPORT THE LIBRARY**

- University funding
  - Continue to provide data to the administration to support the need for adequate funding from the university
  - Continue campus outreach and cooperation with other campus departments
- Donor funding
  - Develop case statements to endow electronic resources for specific programs, concentrating on those with the most need, especially the cross-disciplinary programs
  - Maintain an updated building expansion concept paper for development purposes
  - Increase the library’s general endowment
- Market the library:
  - Continue to co-sponsor events with other campus units
  - Highlight on the library’s home page each month library new services or acquisitions and library information
  - Continue publications and special events which highlight the library