

## ***Nancy Marksbury, Ph.D.***

### **Curriculum Vitae**

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## **Education**

*Ph.D. in Library and Information Studies (May 2013)*

Palmer School of Library and Information Science at Long Island University, Post  
Dissertation: *Crossing Boundaries: Gender, Culture and Trust in Computer-Mediated Communication.*

*M.S. Educational Technology (May 2004)*

Long Island University, Post

*B.A. Liberal Studies (May 2002) summa cum laude*

Southampton College, Long Island University

## **Professional Experience**

*Assistant Professor, Systems & Digital Initiatives Librarian*

Stetson University, DeLand, Florida (May, 2022 to present)

- Responsible for all ensuring online access to all information resources, systems; upgrades and reporting.

*Assistant Professor, Digital Literacy & Services Librarian*

Keuka College, New York (February, 2017 to 2022)

- Responsible for all ensuring online access to all information resources, systems; upgrades and reporting.
- Information literacy instruction; reference services to students, faculty and staff
- Teaching:
  - DL 151-Understanding Digital Information
  - DL 251-Data Analytics
  - EDU 536-Technology and Instructional Materials to Promote Literacy Learning
  - MIS 301-Enterprise Information Systems & Technology
- Keuka College Faculty Governance Participation:
  - Curriculum Committee (2019-2021), Chair 2020-2021

- Steering Committee (MSCHE reaccreditation), evidence manager, lead auditor, and Chair, Standard IV 2020-2022
- Faculty meeting parliamentarian, 2019-2021

*Director of Digital Learning & Assistant Professor, Humanities and Fine Arts, Keuka College, New York (January, 2015 to January, 2017)*

- Founding director of the DL@KC initiative
- Recruited student interest in the Digital Studies minor
- Staged events to highlight digital activities to generate interest for both faculty and students

*Adjunct Faculty, St. Joseph's College, New York (September, 2013 to 2014)*

- Taught BUS 495-Academic Writing and Research, and BUS 498-Research Seminar in Organizational Management - both fully online undergraduate courses that serve as capstone experiences to this program.

*Deputy CIO, Information Technology, Long Island University, Post campus (2009 to 2014)*

- Leader of a 20+ staff to support a 10,000 student campus in systems, networking, telephony, helpdesk and instructional support.
- Conducted multiple user-experience studies to guide purchasing decisions.
- Key project involvement included the adoption of a new enterprise resource platform, a university-wide deployment of iPads, faculty professional development for delivering online instruction, and planning and installation of computing environments.
- LIU Committee participation:
  - Joint Task Force for Online Learning 2012
  - Middle States Working Group – Technology and Campus Life 2011-2012
  - Campus Coordinating Council 2011-2012
  - Web-mediated Instruction Task Force 2009-2011
  - Faculty Learning Community 2008-2009
  - Technology Club Advisor 2007-2009
  - Teaching with Technology Institute Organizing Committee 2005-2014

*Associate Director, Information Technology, LIU Post (2007 to 2009)*

- Supervision and program development for two specialized computing locations for students and for faculty.
- Provided instruction for faculty and staff for increasing technological fluency in teaching and administrative support.
- Campus WebCT and Blackboard administrator.

*Adjunct Assistant Professor, Educational Technology, LIU Post (2005-2009)*

- Team mentor for graduate cohort; responsible for culture building and facilitating collaborative projects. (2005-2006)
- “Online Nature Photography” EDT851 (2005-2008)
- “Educators in Second Life” EDT907 (2009)

*Faculty Liaison, Information Technology, LIU Post (2004 to 2007)*

- Developed and delivered workshops on software applications that span platforms, applications, and emergent technologies to faculty and administrative staff.

## Grants

Park, L. & **Marksbury, N.** (2015). A Proposal for Participation in the CIC’s Consortium on Digital Resources for Teaching and Research. Awarded 2015; completed 2018.

## Awards/Certifications

- National Science Foundation Research Award 2008-2012
- Sloan-C Online Teaching Certification 2008
- Elizabeth K. Reilly Scholarship 2007
- Lud Braun “Technology Pioneer” Award 2005

## External Service

- Mac User Group, Penn Yan Public Library, 2018-2020
- IACIS Annual Conference reviewer, 2019-present
- NSF Panel Reviewer, 2016-2020
- Online Learning Consortium conference proposal reviewer for “Accelerate”, 2017-2020

## Dissertation Committees

- Committee member, Joseph Lemke, Ed.D. December, 2013: “Experienced Teachers’ Construals of the Teacher’s Role Across the Historical Process”
- External Advisor, Waleed Alwuqaysi, Ph.D. 2021: “Saudi Arabian Students’ Perceptions of American Academic Libraries”

## Affiliations/Memberships

- American Library Association, since 2013
- American Society of Information Science and Technology, since 2008
- Association for Computing Machinery, since 2013
- Canadian Institute of Distance Education Research, since 2009

## Peer Reviewed Publications

**Marksbury, N.** & Higgins, A. (2020). Overconfident and Underprepared: Assessment of First-Year Undergraduate Students' Information Literacy Skills. *ALISE 2020 Proceedings*. <http://hdl.handle.net/2142/108815>

**Marksbury, N.** & Arbelo Bryant, E. (2019). "Enter the Twilight Zone: The Paradox of the Digital Native." *Issues in Information Systems*. 20(2). 206-15. [http://www.iacis.org/iis/2019/2\\_iis\\_2019\\_206-215.pdf](http://www.iacis.org/iis/2019/2_iis_2019_206-215.pdf)

**Marksbury, N.** (2017). "Monitoring the Pipeline: STEM Education in Rural U.S." Forum on Public Policy in Critical Issues. Volume 2017, no. 2. <http://forumonpublicpolicy.com/wp-content/uploads/2018/02/Marksbury-critical-issues-2017.pdf>

**Marksbury, N.** and Zhang, Q. (2013). "What's Your Point? How Chinese and Americans Achieve their Conversational Aims in Cross-Cultural and Gender Interactions in CMC." *Lecture Notes in Computer Science*, 20, pp 430-439.

Zhang, Q. and **N. Marksbury**. (2011). "Once Broken, Never Fixed?" *Lecture Notes in Computer Science*. 6775/2011: 341-50. doi: 10.1007/978-3-642-21660-2\_38.

Alexiev, B. and **N. Marksbury**. (2010). "Terminology as Organized Knowledge". In Proceedings, 11<sup>th</sup> International Society of Knowledge Organization.

Zhang, Q., **N. Marksbury**, et al. (2010). "A Case Study of Communication and Social Interaction in Learning in Second Life". 43rd Hawaii International Conference on System Sciences. IEEE. doi: 10.1109/HICSS.2010.3.

## Book Chapters

Baroudi, G. and **N. Marksbury**. (2013). "Becoming a Mobile Institution" *Handbook of Mobile Learning*. Z. Berge and L. Y. Muilenburg. NY, Routledge.

**Marksbury, N.** (2012). "Game-Ify Learning: Using What We Know About Games and Play to Motivate Learners" *Play, a Polyphony of Research, Theories, and Issues*.

L. E. Cohen and S. Waite-Stupiansky. Landham, MD, University Press of America: 175-88.

Piro, J. M. and **N. Marksbury**. (2012). "Technologizing Teaching: Using the Webquest to Enhance Pre-Service Education" *Educational Technology, Teacher Knowledge, and Classroom Impact: A Research Handbook on Frameworks and Approaches*. R. N. Ronau, C. R. Rakes and M. L. Niess. Hersey, PA, Information Science Reference: 228-50.

## Magazine Articles

Almekinder, A., E. Arbelo-Bryant, et al. (2017). Digital Citizenship + Liberal Arts = Students Empowered for Life. Available at: <https://er.educause.edu/articles/2017/6/digital-citizenship-liberal-arts-students-empowered-for-life>, June 5, 2017.

## Book Reviews

**Marksbury, N.** (2018). Creating and Sharing Online Library Instruction: A How-To-Do-It Manual for Librarians. *Library Journal*, 143(8), 73.

**Marksbury, N.** (2018). Habeas Data: Privacy vs. the Rise of Surveillance Tech. *Library Journal*, 143(8), 83.

**Marksbury, N.** (2018). A Tapestry Garden: The Art of Weaving Plants and Place. *Library Journal*, 143(6), 89.

**Marksbury, N.** (2018). Bitwise. A life in Code. *Library Journal*. 143(12), 90.

**Marksbury, N.** (2018). How the Internet Happened: From Netscape to the iPhone. *Library Journal*. 143(14), 75.

**Marksbury, N.** (2018). Hello World: Being Human in the Age of Algorithms. *Library Journal*, 143(14), 72-75.

## Podium Presentations

**Marksbury, N.** & Spofford-Xavier, M. (2022). "Integrative Learning: Using e-portfolios to make connections and enhance the value of learning experiences." Presented at the Center for Teaching & Learning Annual Retreat, 2022.

- Marksbury, N.** & Higgins, A. (2020). "Overconfident and Underprepared: Assessment of First-Year Undergraduate Students' Information Literacy Skills." Presented virtually at ALISE annual conference, October 19-22, 2020.
- Marksbury, N.** & Arbelo Bryant, E. (2019). "Enter the Twilight Zone: The Paradox of the Digital Native." Presented at IACIS annual conference, October 2-5, 2019.
- Marksbury, N.** & Arbelo Bryant, E. (2018). The Myth of the Digital Native. Green & Gold Weekend at Keuka College.
- Koberstein, N. and **Marksbury, N.** (2016). The Risky Business of Teaching. Faculty Retreat at Keuka College.
- Walker, J.M.T., & **Marksbury, N.** (2015). Can a case-based, online learning environment prompt positive change in pre-service teachers' knowledge and dispositions for parent-teacher communication?. Paper presented as part of the symposium, *Performance-based strategies to train and assess teacher-parent conversation competencies*. Annual Meeting of the American Educational Research Association, Chicago, IL.
- Marksbury, N.** (2014). LIU on iTunesU. Teaching with Technology to Promote Student Engagement, (TLI).
- Richards, D., E. Arbelo-Bryant, et al. (2015). Digital Learning, Blended Courses: Faculty Innovations and Goals for Student Learning. BLENDED LEARNING IN THE LIBERAL ARTS 2015. Bryn Mawr, PA.
- Marksbury, N.** and Gaimaro, A. (2014). The 2014 Horizon Report - Key Trends and Significant Challenges for Higher Education IT. Presented at the 7<sup>th</sup> Annual NY Higher Education Technology Forum, Brookville, NY.
- Marksbury, N.** (2013). Gender, Culture and Trust in the Cloud. 18<sup>th</sup> Annual World Association for Cooperative Education (WACE) Conference, Durban, South Africa.
- Marksbury, N.** (2013). What's Your Point? How Chinese and Americans Achieve their Conversational Aims in Cross-Cultural and Gender Interactions in CMC. Presented at 15<sup>th</sup> International Conference, HCII 2013, Las Vegas, NV, July 21-26, 2013.
- Marksbury, N.** (2013). Crossing Boundaries: Interactions of Gender, Culture and Trust. Session Chair and Presentation at 11<sup>th</sup> Annual International Smart Sourcing Conference, Atlantic City, NJ.

**Marksbury, N.** (2012). E-Texts: The Next Killer App. New York Higher Education Technology Forum, Brookville, NY.

Ciabocchi, L., V. Dent, et al. (2011). Creating a Multi-Campus iPad Learning Community at Long Island University. NERCOMP 2011. Providence, RI.

**Marksbury, N.** (2011). Game-Ify Learning. Nassau County Library Association's Annual Meeting, 2011. LIU Post, Brookville, NY.

Alexiev, B. and **N. Marksbury**. (2010). Terminology as Organized Knowledge. Paradigms and conceptual systems in KO, Rome, Italy.

Ciabocchi, E., A. Ginsberg, et al. (2010). Crossing Organizational Boundaries: A Project Model for Blended Program Development. Panel presentation at 7<sup>th</sup> Annual Sloan Consortium Blended Learning Conference and Workshop, Oak Brook, IL.

Zhang, Q., **N. Marksbury**, et al. (2010). A Case Study of Communication and Social Interactions in Learning in Second Life. 43rd Hawaii International Conference on System Sciences, Kawaii, Hawaii, IEEE.

**Marksbury, N.** (2007). Accidental Pedagogy. NERCOMP (NorthEast Regional Computing Program) Blackboard and WebCT User Group, Amherst, Massachusetts.

### **Panel Participation:**

**Marksbury, N.** and J. Bower. (2022). "Using the Accreditation Process, Along with Middle States and AAUP Standards to Facilitate and Enhance Shared Governance." Presented at the New York Steering Committee's AAUP Spring 2022 Meeting and Conference.

### **Poster Presentations**

Higgins, A. & **Marksbury, N.** (2017). "Digitization Successes" CIC Consortium on Digital Resources for Teaching and Research. Washington, D.C.

**Marksbury, N.** (2013). "Crossing Boundaries of Gender and Culture in Computer-Mediated Communication: A Content Analysis of a Trust Game". ALISE 2013. Seattle, Washington.

**Marksbury, N.** and Q. Zhang. (2013). "The Half Sky Effect: Competitive Chinese Females". CSCW 2013. San Antonio, Texas.

## **Workshops**

Almekinder, A., E. Arbelo Bryant, et al. (2017). Digital Citizenship in the Liberal Arts. ELI Annual Meeting, February 13-16, 2017. Houston, TX.

Almekinder, A., **N. Marksbury**, & A. Radin-Snaith. (2016). Digital Learning Summer Institute, August 22-24, 2016.

## **Invited Presentations**

**Marksbury, N.** (2018). Civics 101: Net Neutrality. Presented at Penn Yan Public Library, February 8, 2018.

**Marksbury, N.** (2015). Computational Thinking and Digital Learning. Presented at Syracuse University iSchool, February 25, 2015.