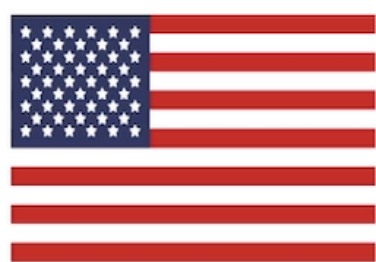


STETSON UNIVERSITY
Center for Public Opinion Research



**MIDTERM
ELECTIONS
2024**



STETSON UNIVERSITY
CENTER FOR PUBLIC
OPINION RESEARCH

Poll: Donalds, Moody Lead in Final Pre-Election Survey as Races Tighten; Florida Amendments Remain Short of 60% Threshold

Center for Public Opinion Research - Stetson University*

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1 Poll: Donalds, Moody Lead in Final Pre-Election Survey as Races Tighten; Florida Amendments Remain Short of 60% Threshold

Donalds leads Jolly 51% to 45% and Moody leads Nixon 49% to 45% among likely voters — both margins roughly half of what they were in mid-October; Republicans hold a 3-point edge on the generic ballot, while no tested amendment reaches the support needed to pass.

DELAND, Fla. (Oct. 30, 2026) — Republican candidates lead Florida’s races for governor and U.S. Senate, but by notably narrower margins than two weeks ago, and Republicans lead by 3 points on the generic congressional ballot, while none of the three proposed constitutional amendments has reached the 60% support required for passage, according to a final pre-election statewide survey from Stetson University’s Center for Public Opinion Research (CPOR).

The survey of 1,000 Florida adults — including 861 registered voters, on whom all electoral results are based — conducted Oct. 26–30, finds Republican Byron Donalds leading Democrat David Jolly 51% to 45% in the governor’s race among modeled likely voters. In the U.S. Senate contest, Republican Sen. Ashley Moody leads Democrat Angie Nixon 49% to 45%. Because Florida’s early voting period was underway during fielding, the estimates combine the reported votes of the 55% of likely voters who say they have already cast a ballot with the intentions of those who have not; undecided respondents who leaned toward a candidate are allocated.

About 2% remain undecided in the governor’s race, with another 1% supporting a different candidate. In the Senate race, 3% remain undecided and 3% prefer another candidate. Compared with CPOR’s mid-October survey, Donalds’ margin has narrowed by roughly six points and Moody’s by roughly eight. Each comparison individually sits near the edge of the survey’s precision estimates, but the movement is consistent across both statewide races and the generic ballot.

“The headline from our final survey is a real tightening,” said Gustavo Venturelli, PhD, an assistant professor of political science at Stetson and co-director of CPOR. “Republicans still lead both statewide races, but the margins are roughly half of what we measured in mid-October — and with a majority of likely voters telling us they have already cast a ballot, much of this election is no longer about persuasion. It’s about who shows up between now and Tuesday.”

A generic congressional ballot points to the same pattern. Asked which party’s candidate they support or voted for in their U.S. House district, 49% of likely voters chose the Republican candidate and 46% the Democratic candidate, with 4% undecided. The 3-point Republican edge compares with 9 points in CPOR’s mid-October survey, though it continues to stand apart from national generic-ballot polling, which has shown Democrats ahead this fall.

The survey also measured whether voters know each candidate and whether they would rule them out entirely. In the governor’s race, 49% of likely voters say they know Donalds and could vote for him, 36% know him but would never vote for him, and 11% have never heard of him. For Jolly, 43% say they could vote for him, 39% reject him outright, and 14% do not know who he is.

In the Senate race, 50% know Moody and could support her, 34% would never vote for her,

and 12% are unfamiliar with her. Nixon is known and acceptable to 44% of likely voters, rejected by 36%, and unknown to 16%. With few voters left undecided and most ballots already banked, these measures suggest how little room remains for either campaign to grow in the final days.

The proposed constitutional amendments remain short of passage. Amendment 1, which would raise the maximum size of Florida’s budget stabilization fund, draws 46% support, 35% opposition, and 19% undecided. Amendment 2, which would exempt certain agricultural equipment and agritourism property from property taxes, receives 57% support, with 25% opposed and 19% unsure — the closest of the three to the threshold.

Amendment 3, which would raise the homestead exemption for non-school property taxes, draws 53% support, 28% opposition, and 20% undecided, compared with 56% support in mid-October. None of the three measures reaches the 60% required to pass in the current survey.

“Sixty percent is a high bar, and with most ballots already cast, none of the three amendments has shown the level of support it would need to pass,” said Kelly Smith, PhD, an associate professor of political science at Stetson and co-director of CPOR. “Support for ballot measures is softening as Election Day nears — the homestead exemption has already slipped three points since mid-October — so the voters who are still unsure will likely decide how close these proposals come to passing.”

The full report is available on CPOR’s website.

Methodology: The CPOR late October 2026 Survey interviewed 1,000 Florida adults through Qualtrics’ online non-probability panel from Oct. 26–30, 2026. Results were weighted by age, gender, race, ethnicity, education, and region. Electoral estimates are based on 861 self-reported registered voters and incorporate each respondent’s modeled probability of voting; respondents who reported having already voted provided their actual vote, are assigned a turnout probability of one, and are included in the registered-voter base, as casting a ballot establishes registration. As of CPOR’s mid-October survey, these estimates are calibrated to the certified 2024 presidential election result; the weighted share of likely voters reporting having already voted (55%) is consistent with ballots cast in the Florida Division of Elections’ returns during the field period. Full details are in the report’s methodology section. The report provides design-effect-adjusted precision estimates of ± 3.1 percentage points for the full sample and ± 3.6 for likely voters; these are not conventional random-sampling margins of error for the opt-in panel. Prior survey waves were re-estimated using the current weighting approach for trend comparisons.

2 About CPOR

Founded in 2022, the Center for Public Opinion Research is an independent, non-partisan survey research center of Stetson University. The purpose of CPOR is to produce knowledge about how the public thinks about politics, the economy and other social issues. Stetson’s CPOR also advances our students’ education in the dynamic science of survey research and social science methodology.

3 Methodology

The CPOR Late October 2026 Survey interviewed 1,000 Florida adults via an online non-probability panel administered by Qualtrics, fielded October 26–30, 2026 — the final pre-election wave, conducted while Florida’s early-voting period was under way.

Early voting. Respondents were first asked whether they had already voted in the November election. Those who had (371 respondents; 55% of weighted likely voters) reported the votes they had cast; those who had not reported their intentions. All electoral estimates combine the two, and respondents who reported having voted are assigned a turnout probability of 1 in the likely-voter adjustment described below. Already-voted respondents were not asked the registration item and are included in the registered-voter base, as casting a ballot establishes registration. Because a third of the sample had already voted, undecided shares are mechanically smaller than in earlier waves, and tense-specific items (vote spirit, the generic ballot) were asked retrospectively of voters and prospectively of intenders.

Weighting. Two weights are used in this report. `gp_weight` is a raking (iterative proportional fitting) weight calibrated to population margins for age, gender, race, ethnicity, education, and Nielsen DMA-based region, with item-missing demographics randomly imputed prior to raking (imputation seed recorded in the analysis script). As in the mid-October wave, the age and education margins use corrected American Community Survey targets for Florida adults (18–24/25–44/45–64/65+ = 10/31/32/27; college/no college = 34/66). `gp_weight` is used for attitude and policy items and is described as reflecting “Florida adults” or “Floridians.” `w_weight` is the electoral weight, computed among registered voters ($n = 861$): respondents are raked to the demographic margins above *plus* the certified 2024 Florida presidential result (Trump 56.09%, Harris 42.99%, other 0.92%, scaled to the share of respondents reporting a 2024 vote), and the resulting weight is multiplied by each respondent’s predicted likelihood of voting — fixed at 1 for those who had already voted — and renormalized to a mean of 1. `w_weight` is used for all electoral items — the governor and Senate horse races, the generic congressional ballot, the three constitutional amendments, candidate rejection and favorability, vote type (for/against), and job approval — and is described as reflecting “likely voters.” Rake weights are capped at 3 to limit the influence of any single respondent; no weight reached the cap in this wave. In topline figures, undecided respondents who lean toward a candidate are allocated to that candidate. Percentages in text, figures, and tables may not sum to exactly 100 due to rounding.

Anchoring to the certified 2024 result. We validate each wave’s weights by comparing the weighted sample’s recalled 2024 presidential vote to the certified Florida result. In the mid-October wave, the demographic-only specification over-represented 2024 Trump voters (61.3% two-party recall against the certified 56.6%), and we adopted the recall anchor as the published specification with a commitment to apply it symmetrically, whichever direction the sample drifts. This wave tested that commitment: the raw sample drifted the *opposite* way, recalling a 51.7% two-party Trump vote among registered voters, and the anchor corrected the electorate *toward* Republicans exactly as the rule requires. A second external check is available in this wave: the weighted share of likely voters reporting having already voted (54.9%) is consistent with the 4.40 million ballots cast as of the field period (Florida Division of Elections) under expected final turnout of 7.3–7.8 million. All specifications and the full validation table are reported in the

appendix.

Most-likely-voter (MLV) model. Turnout probability was estimated with a logistic regression predicting self-reported 2022 midterm turnout from 2024 presidential turnout, self-reported voting frequency, stated chance of voting in 2026, attention to the 2026 election, and mail-ballot status. In this wave the model is estimated among respondents who had not yet voted (the chance-of-voting item is not asked of those who have already voted); already-voted respondents enter the likely-voter adjustment at probability 1.

Margins of error. Design-effect-adjusted margins of error are ± 3.1 percentage points for the full sample ($n = 1,000$; design effect 1.01; effective $n = 989$) and ± 3.6 percentage points for likely voters ($n = 861$; design effect 1.19; effective $n = 726$). Throughout this report, differences of less than roughly five points between waves or between large subgroups are described as within the margin of error rather than as change; smaller subgroups require larger differences. These are design-effect-adjusted precision estimates, not conventional random-sampling margins of error for an opt-in panel.

Comparability with earlier waves. Trend comparisons with the September, mid-October, and Spring 2026 waves ([Spring report available here](#)) re-estimate those waves under this report’s weighting specification (corrected demographic targets; 2024-recall anchor; likely-voter adjustment), so that movement across waves reflects changes in opinion rather than changes in method. Trend figures may therefore differ slightly from numbers as originally published; original reports remain available unchanged. Because this wave combines reported early votes with intentions while earlier waves measured intentions only, part of the decline in undecided shares between waves is mechanical. The Spring Senate figure comes from a pre-primary candidate scenario administered to a random half-sample ($n \approx 351$).

4 2026 Elections

4.1 Florida Governor Race: Donalds vs. Jolly

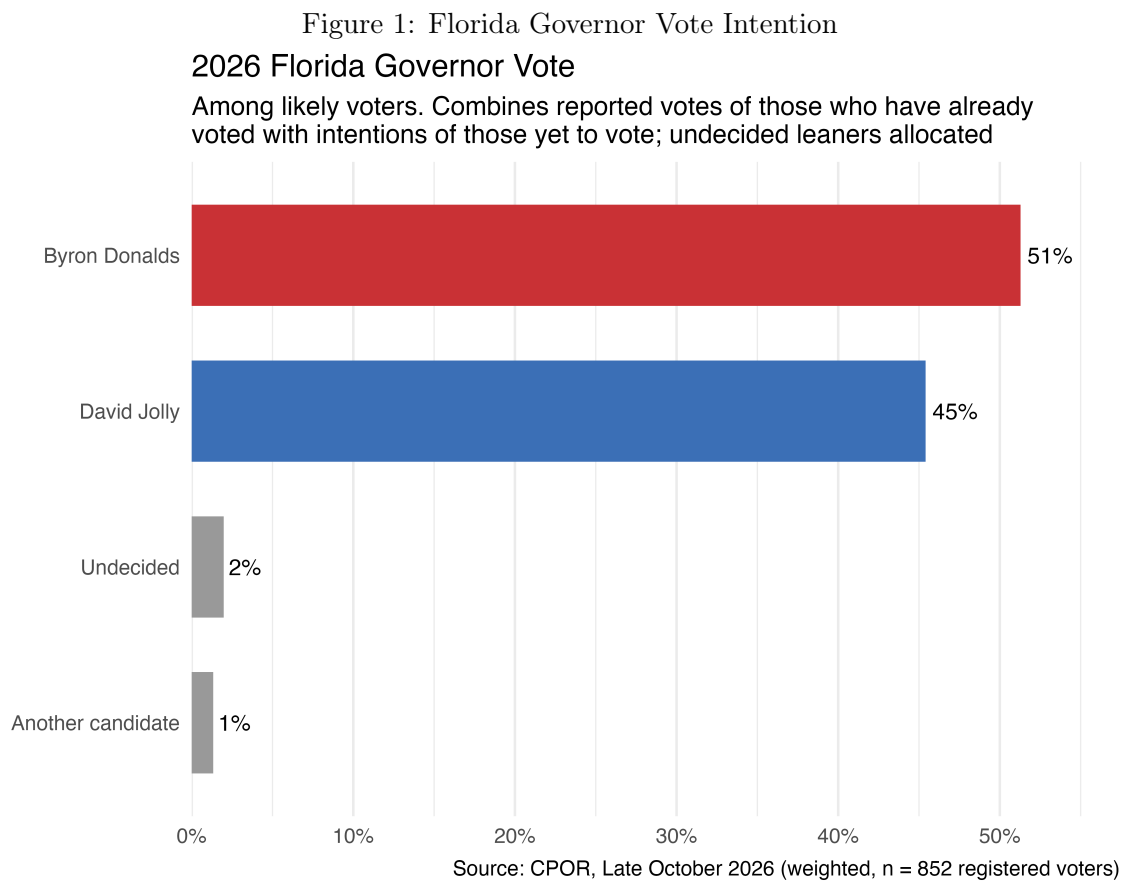
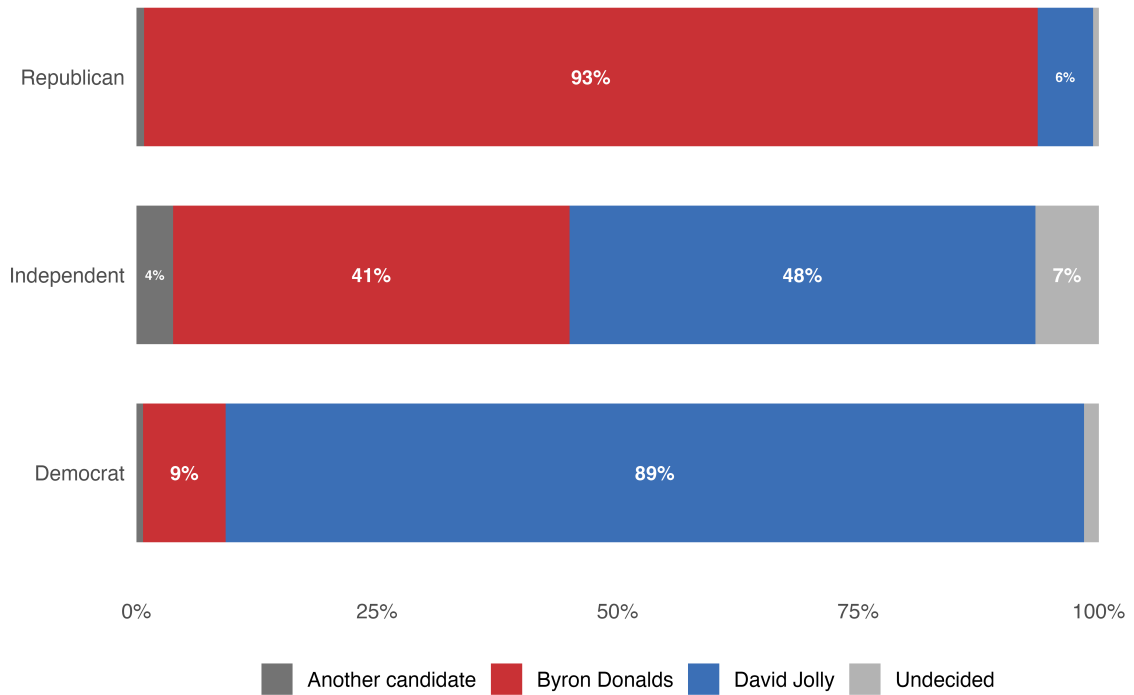
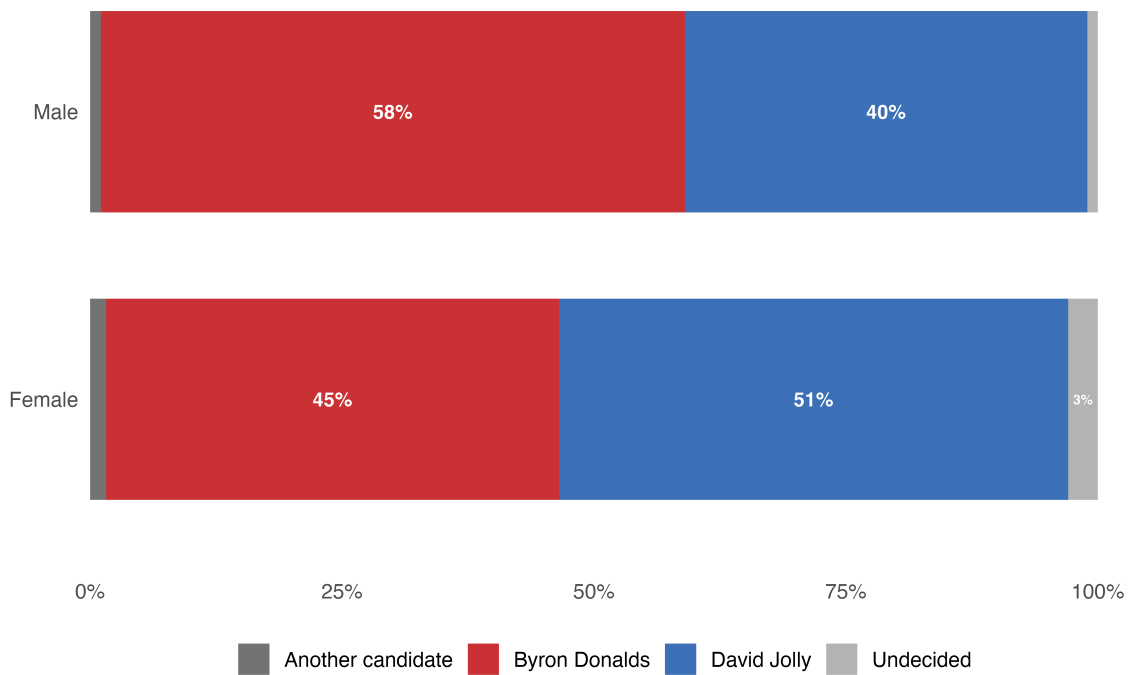


Figure 2: Florida Governor by Party Identification
Governor Vote by Party ID



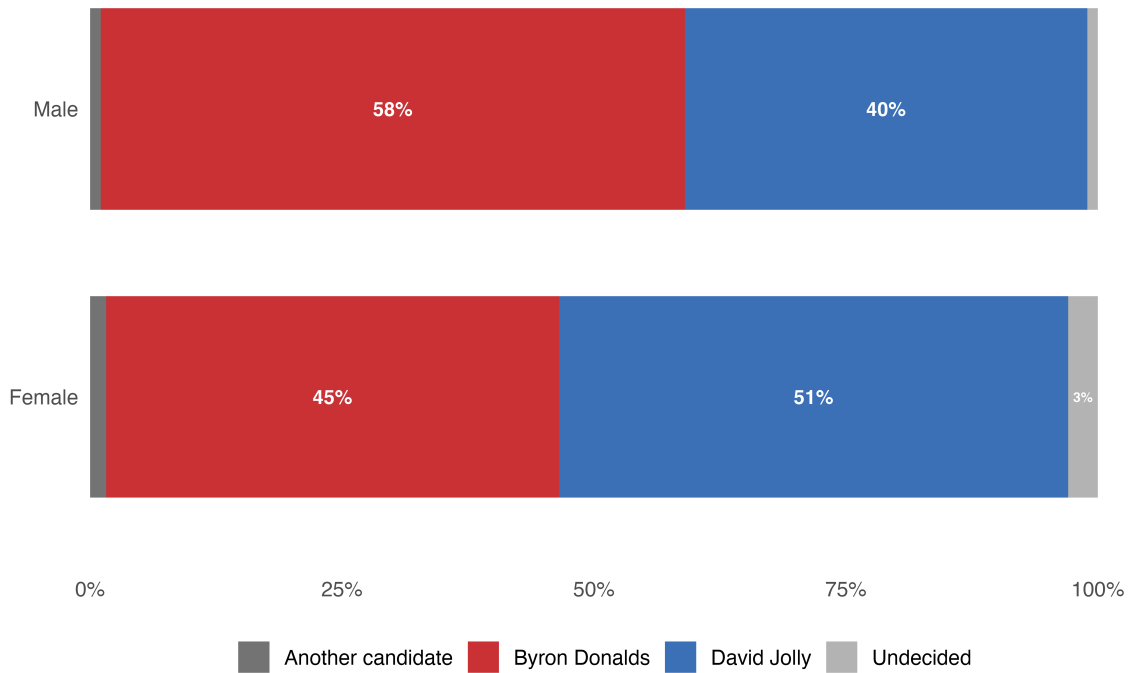
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 3: Florida Governor Vote Intention by Gender
Governor Vote by Gender



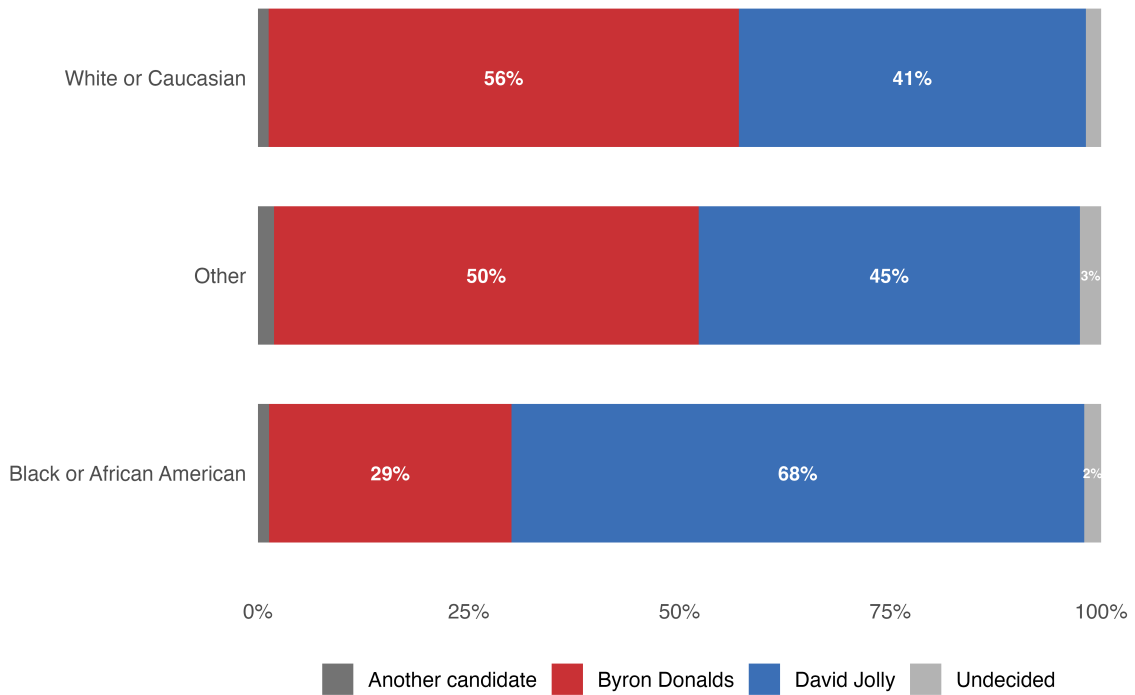
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 4: Florida Governor Vote Intention by Gender
Governor Vote by Gender



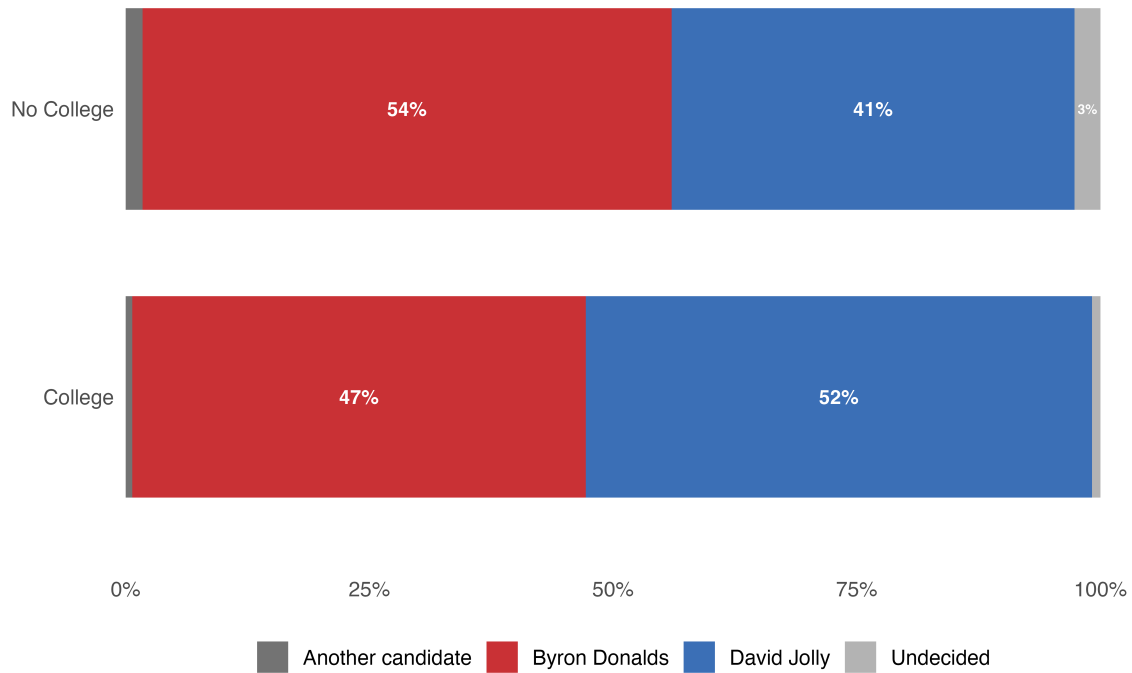
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 5: Florida Governor Vote Intention by Race
Governor Vote by Race



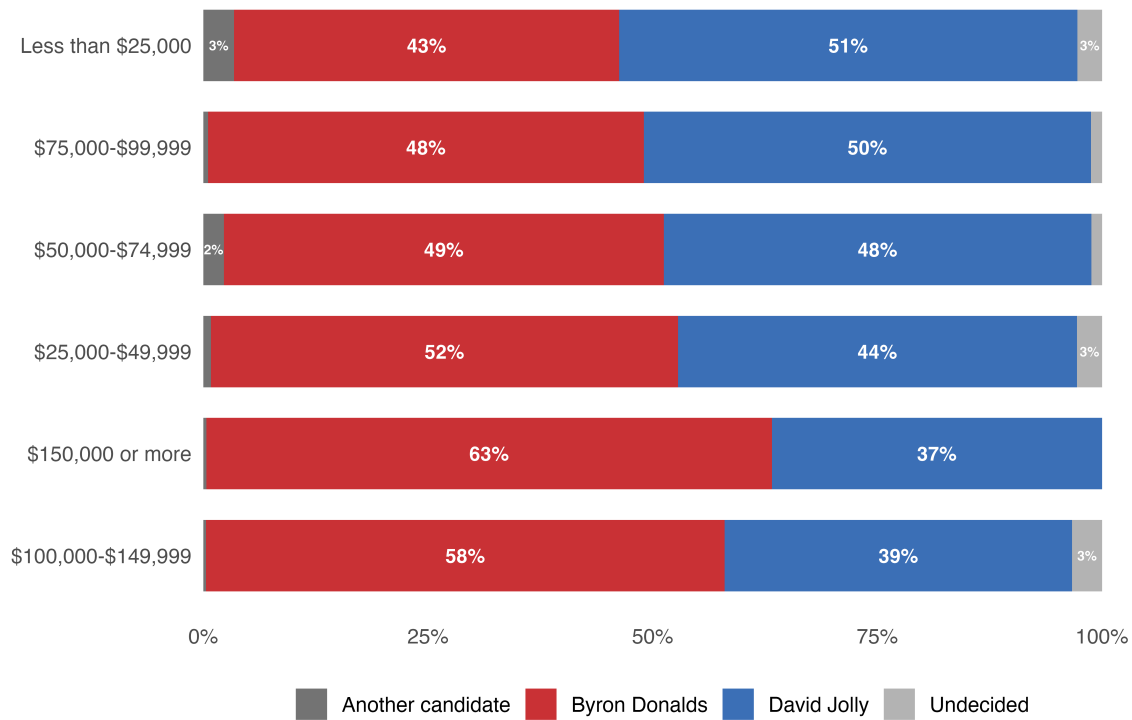
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 6: Florida Governor Vote Intention by Education
Governor Vote by Education



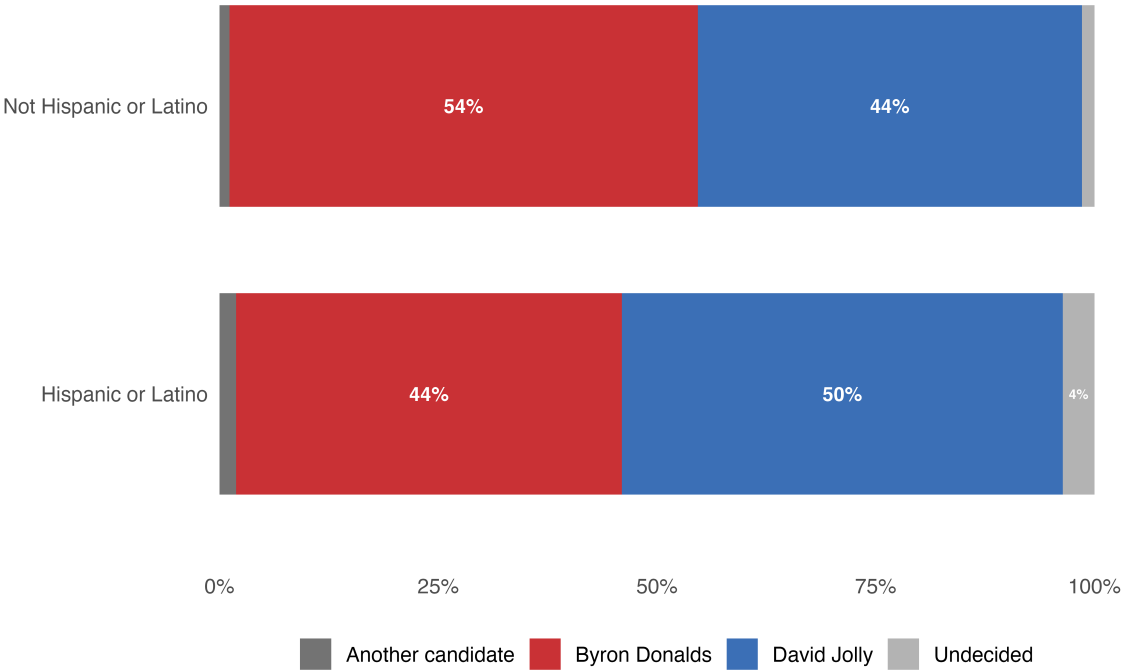
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 7: Florida Governor Vote Intention by Household Income
Governor Vote by Household Income



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 8: Florida Governor Vote Intention by Hispanic Origin
Governor Vote by Hispanic Origin



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

4.2 U.S. Senate Race: Moody vs. Nixon

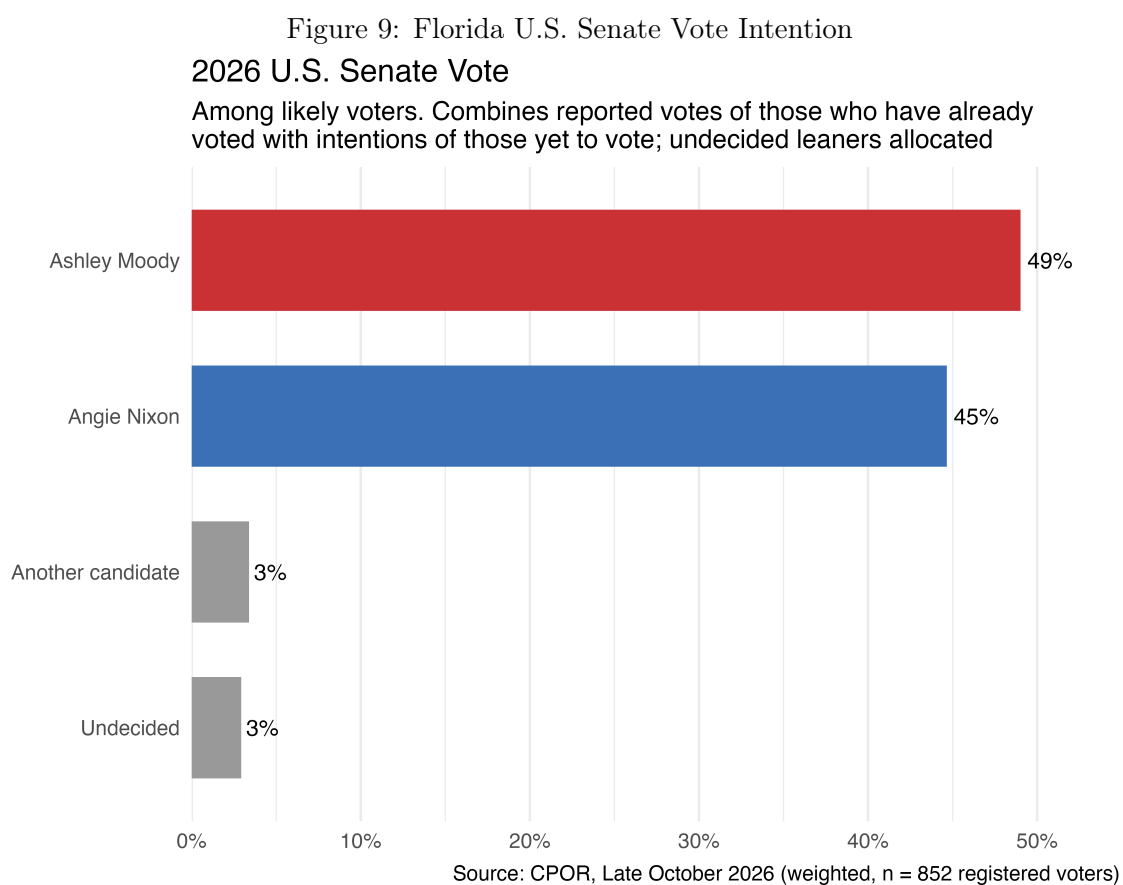
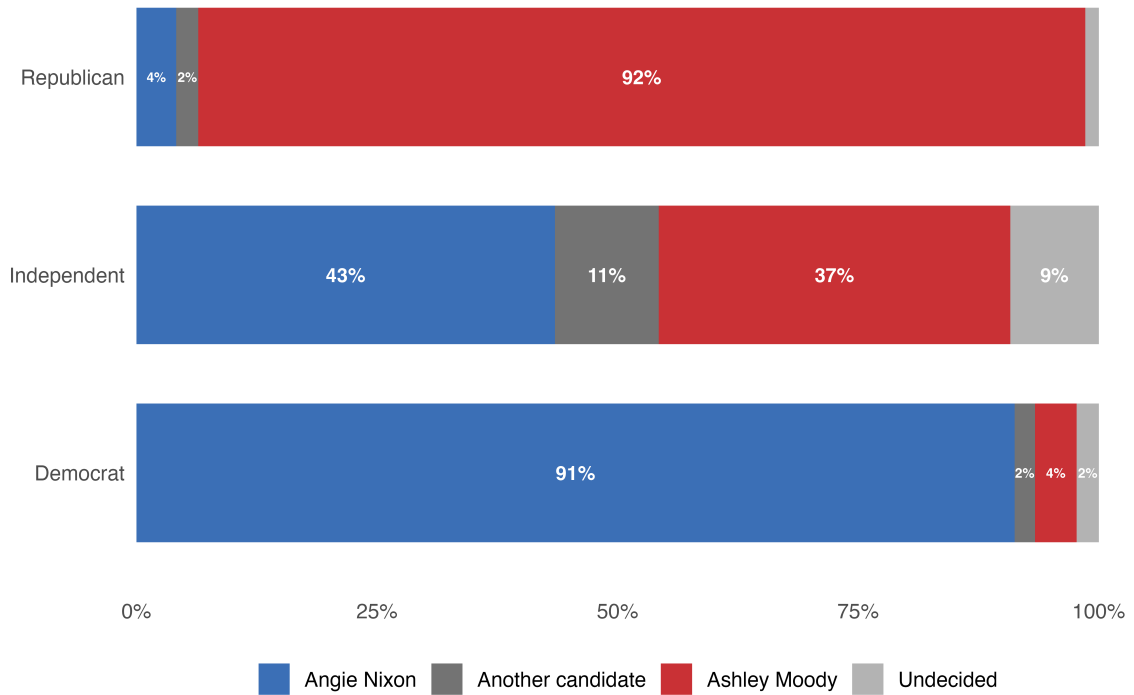
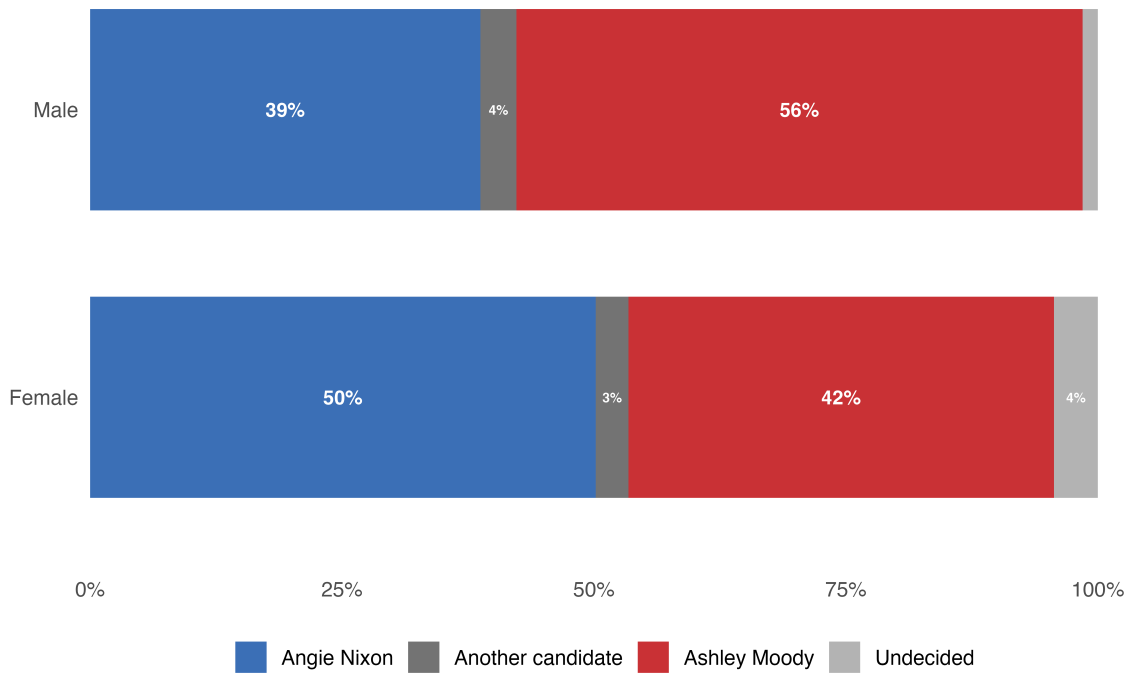


Figure 10: Florida U.S. Senate Vote Intention by Party Identification
Senate Vote by Party ID



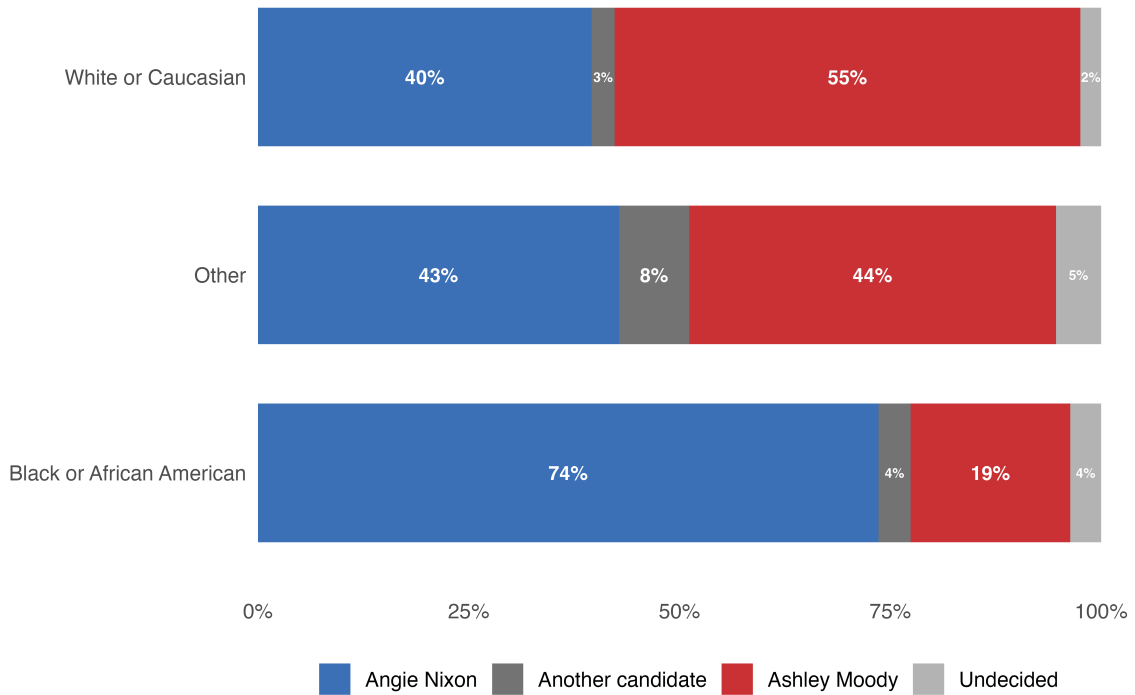
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 11: Florida U.S. Senate Vote Intention by Gender
Senate Vote by Gender



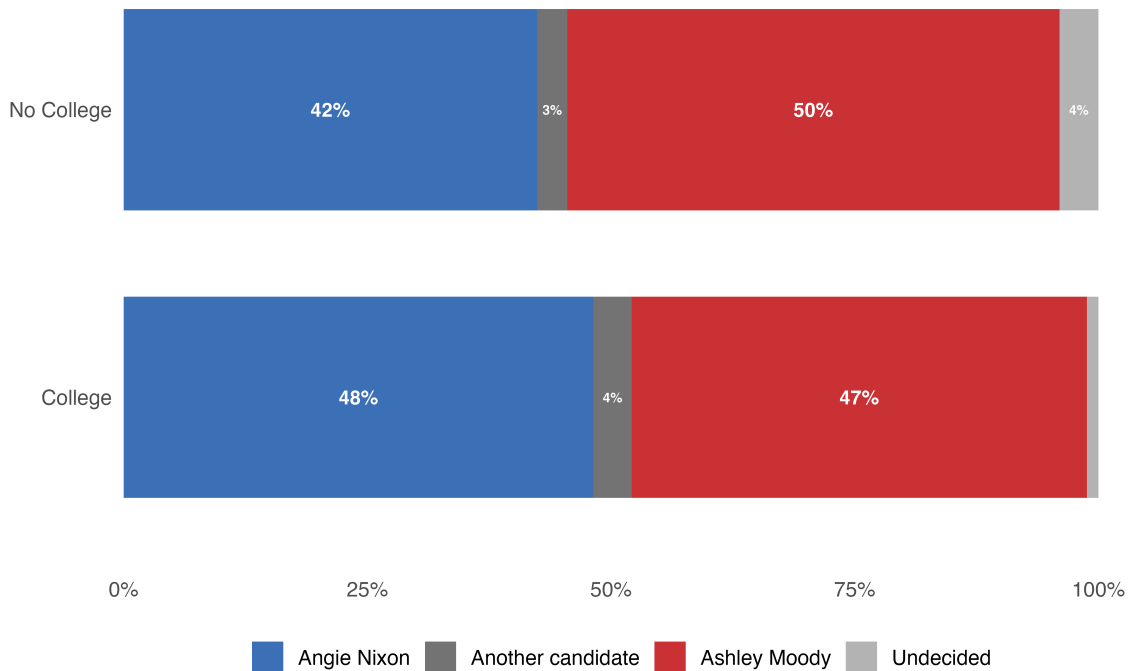
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 12: Florida U.S. Senate Vote Intention by Race
Senate Vote by Race



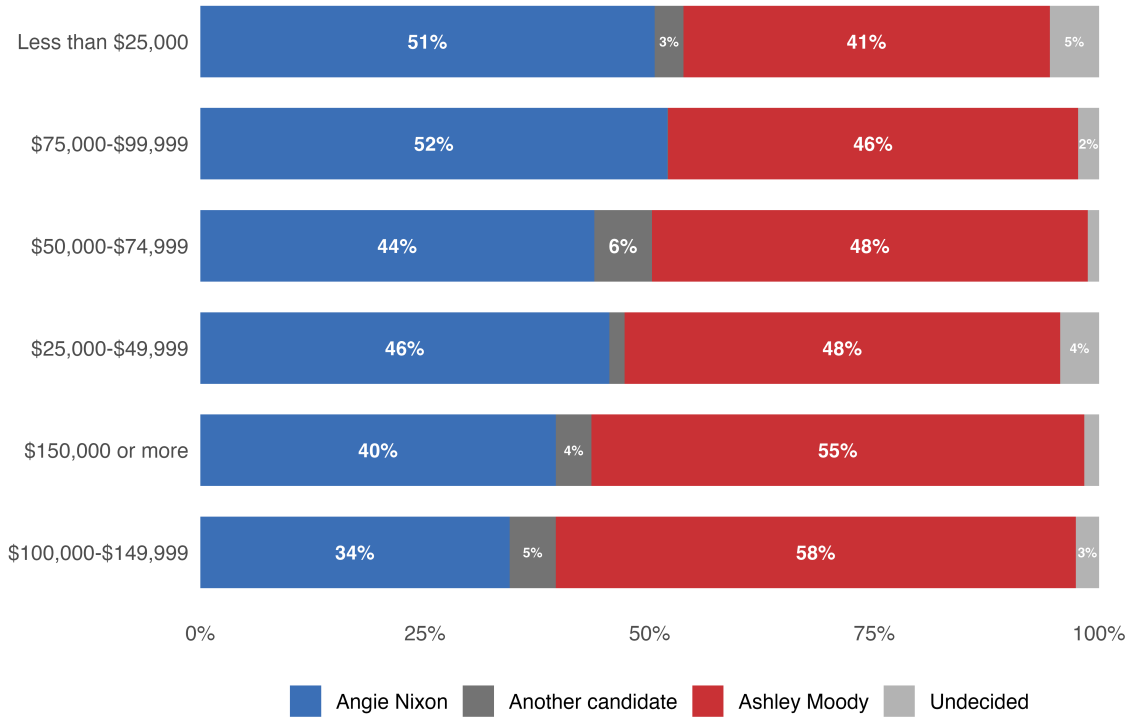
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 13: U.S. Senate Vote Intention by Education
Senate Vote by Education



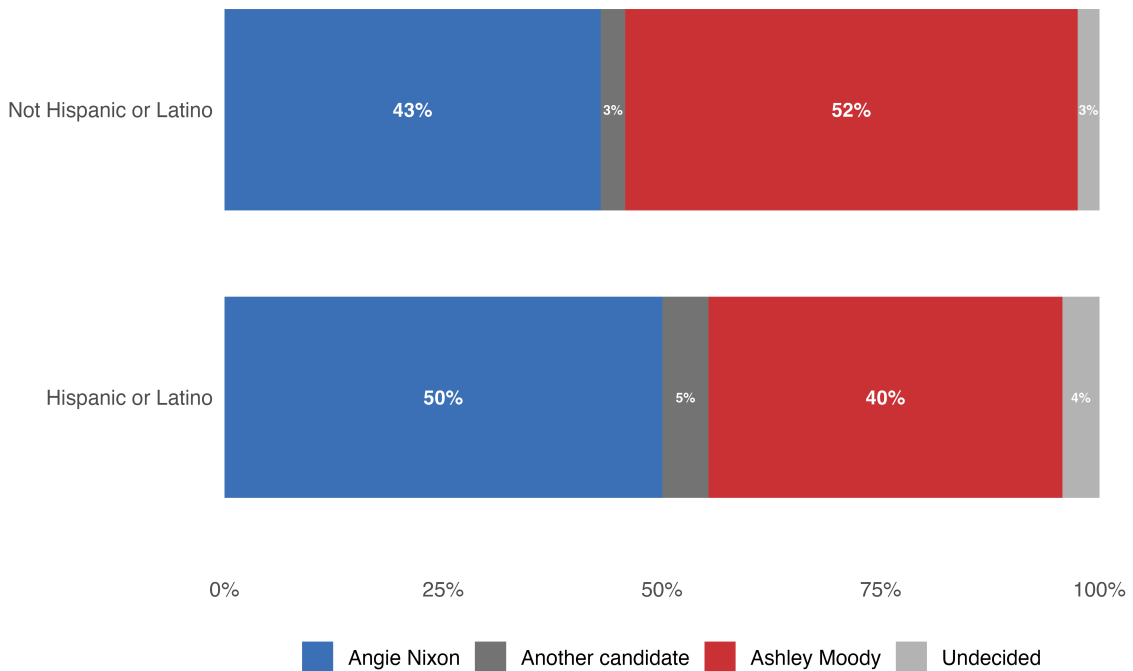
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 14: U.S. Senate Vote Intention by Household Income
Senate Vote by Household Income



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 15: U.S. Senate Vote Intention by Hispanic Origin
Senate Vote by Hispanic Origin



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

4.3 Florida: Generic Ballot

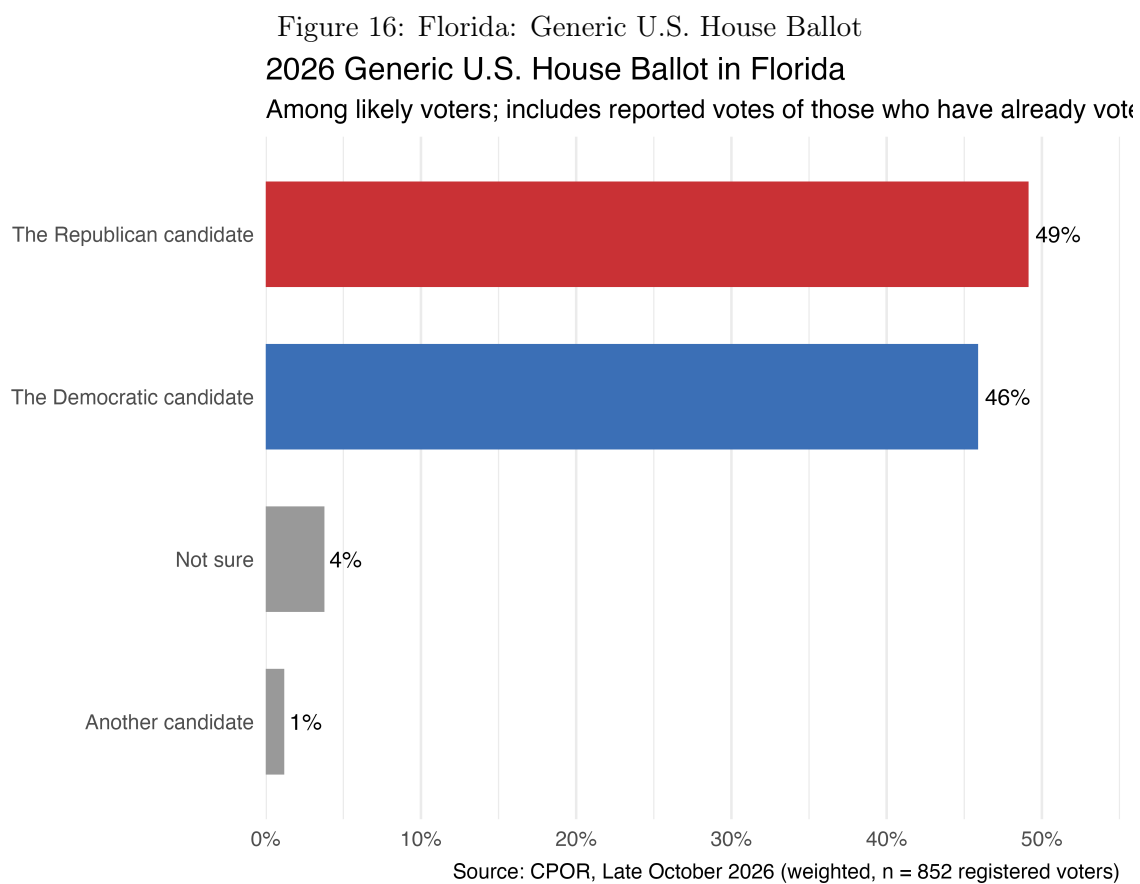
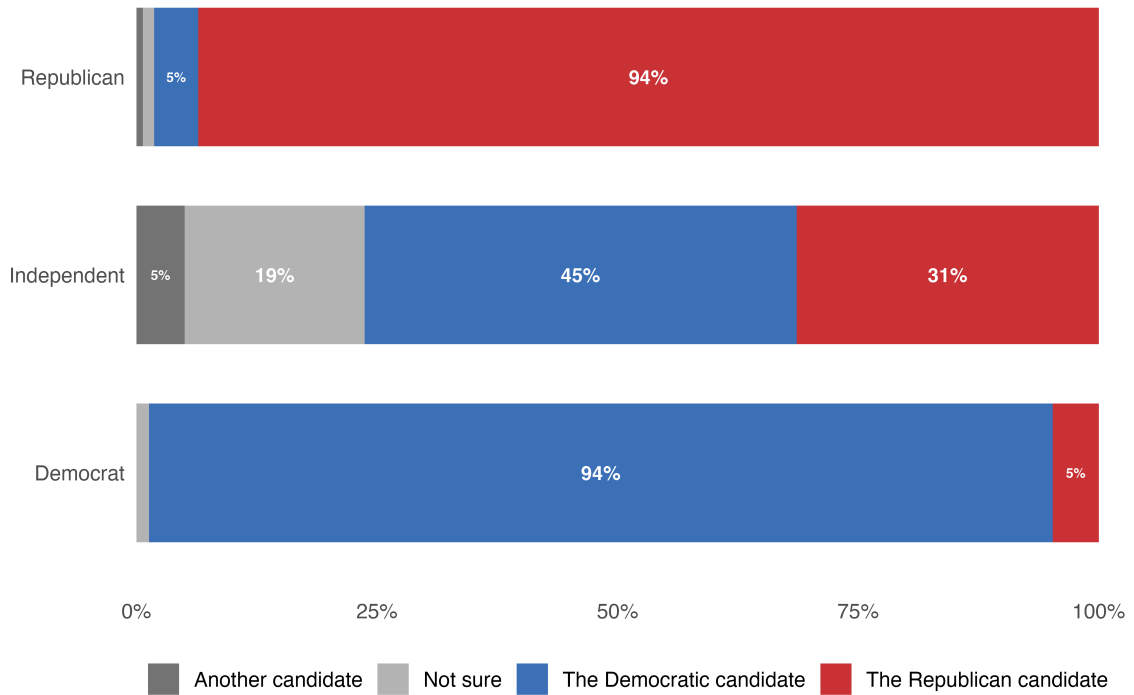
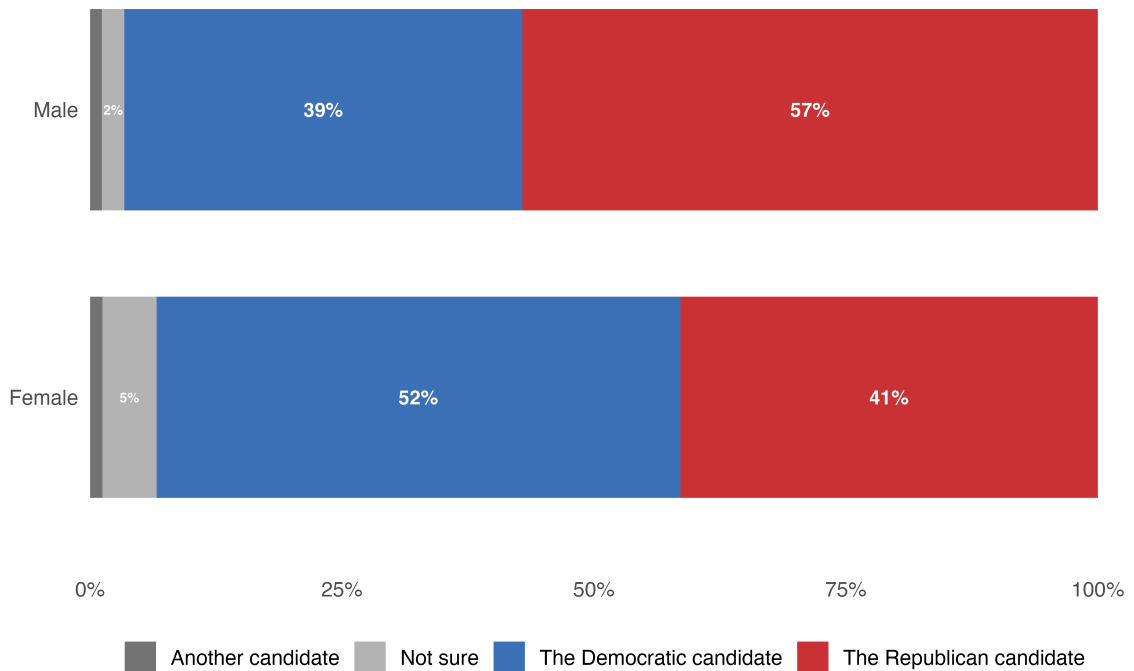


Figure 17: Generic U.S. House Ballot by Party Identification
Generic U.S. House Ballot by Party ID



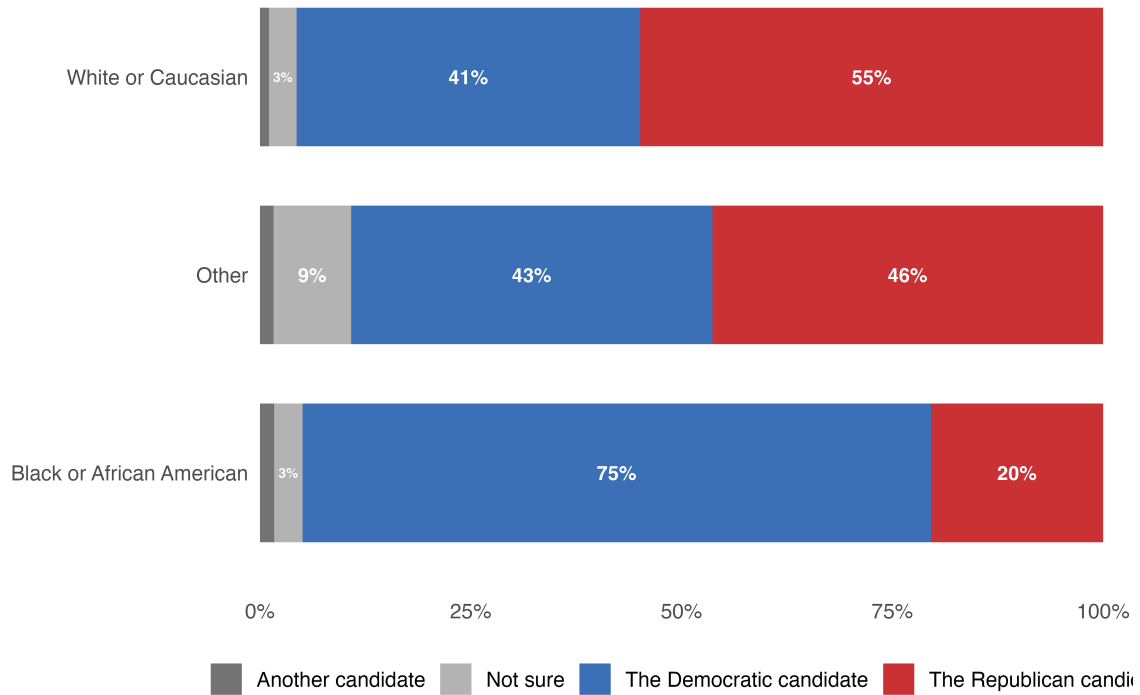
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 18: Generic U.S. House Ballot by Gender
Generic U.S. House Ballot by Gender



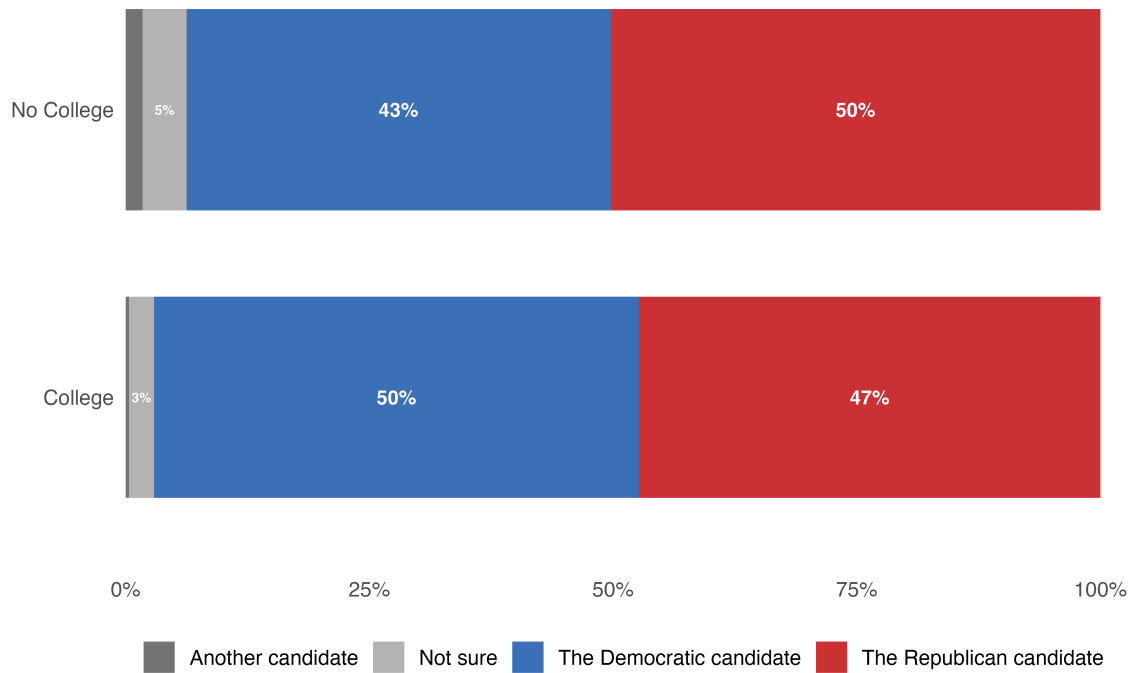
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 19: Generic U.S. House Ballot by Race
Generic U.S. House Ballot by Race



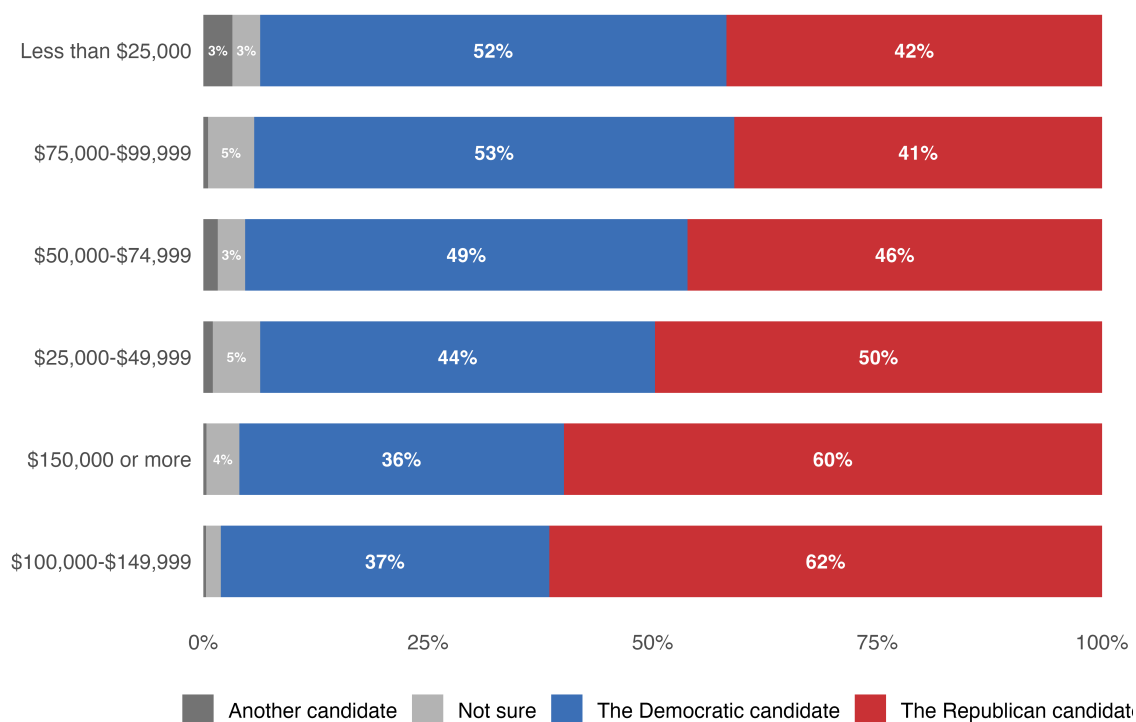
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 20: Generic U.S. House Ballot by Education
Generic U.S. House Ballot by Education



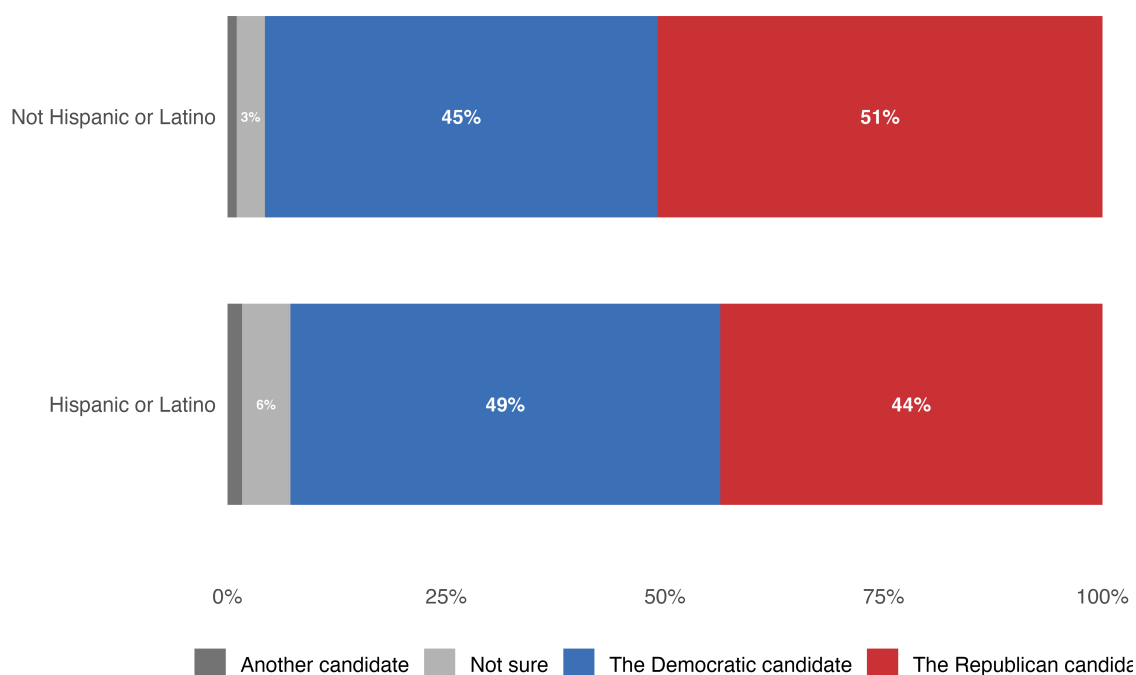
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 21: Generic U.S. House Ballot by Household Income
Generic U.S. House Ballot by Household Income



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 22: Generic U.S. House Ballot by Hispanic Origin
Generic U.S. House Ballot by Hispanic Origin



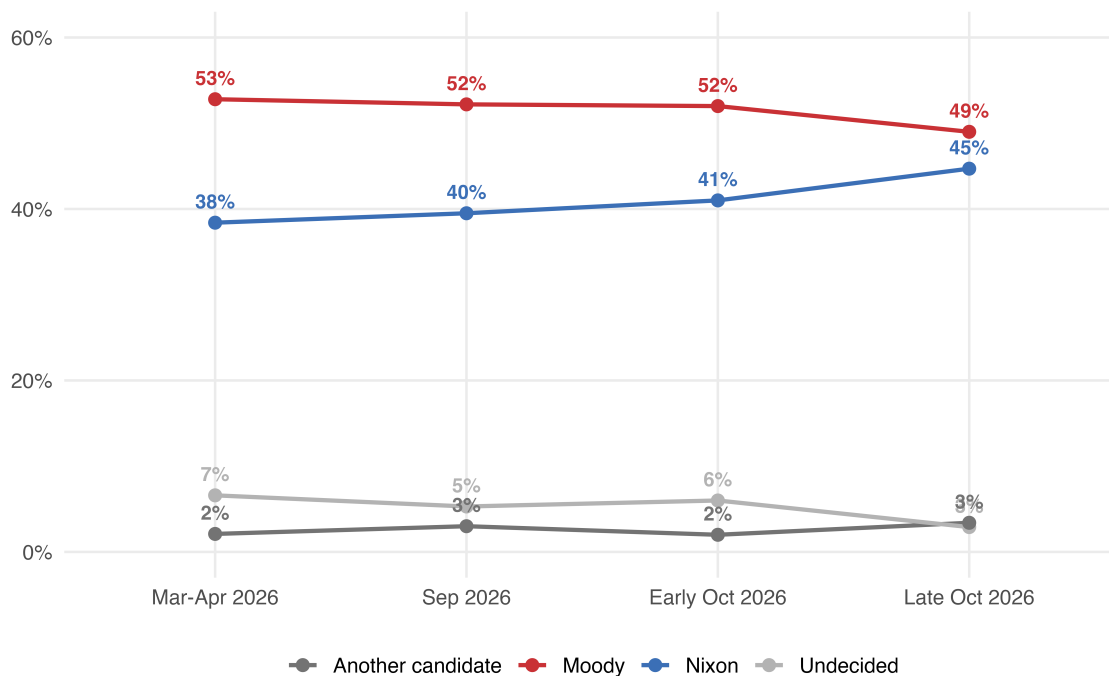
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

4.4 Tracking the Races

Figure 23: 2026 U.S. Senate Vote Intention Over Time

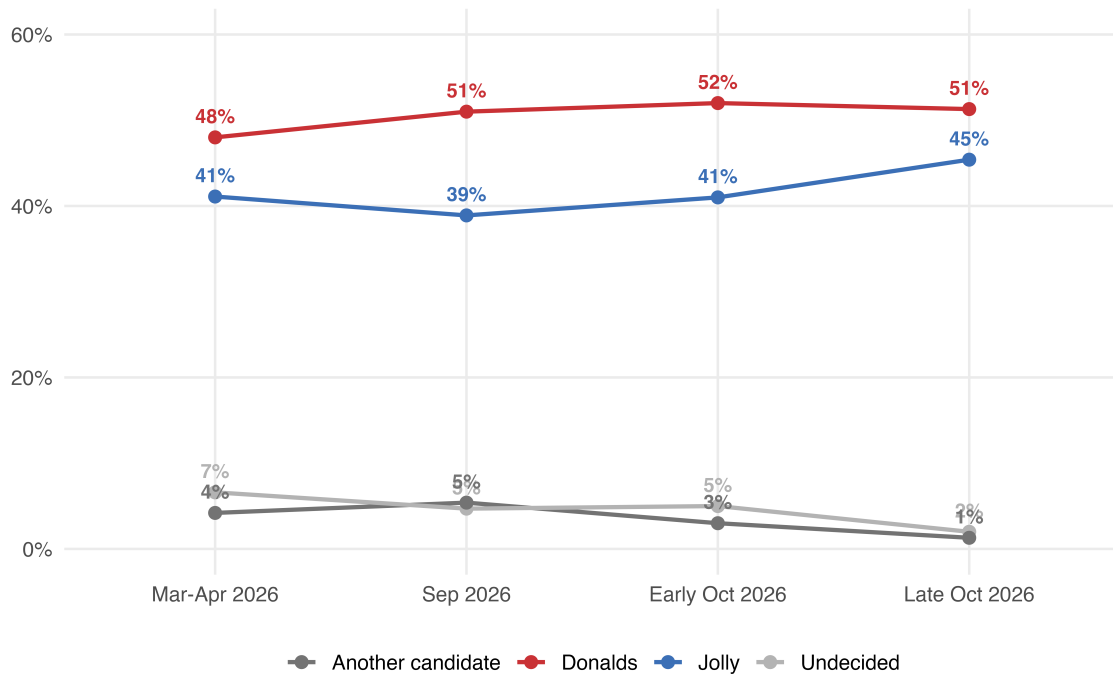
2026 U.S. Senate Vote Over Time

Among likely voters; undecided respondents who lean toward a candidate are allocated



Source: CPOR Florida Omnibus, 2026. All waves estimated under the current weighting specification; figures may differ from numbers as originally published. Mar-Apr values from pre-primary candidate scenarios. The Late Oct wave combines reported votes of the 55% of likely voters who had already voted with intentions of those yet to vote.

Figure 24: 2026 Florida Gubernatorial Vote Intention Over Time
 2026 FL Gubernatorial Vote Over Time
 Among likely voters; undecided respondents who lean toward a candidate are allocated

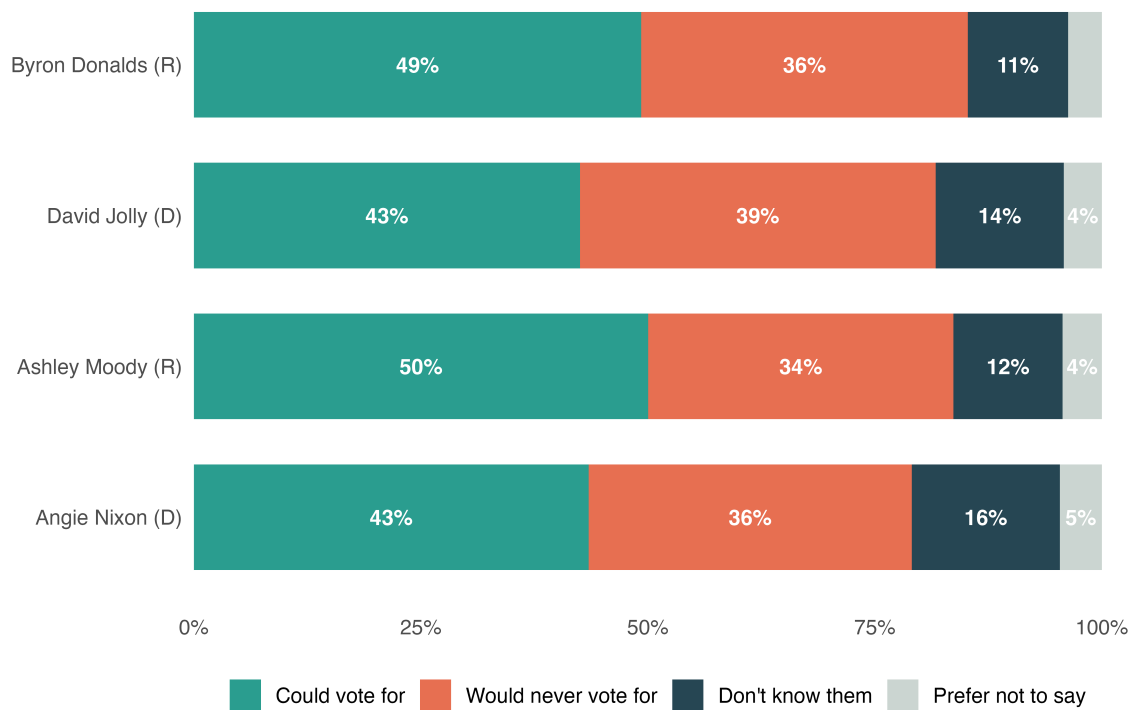


Source: CPOR Florida Omnibus, 2026. All waves estimated under the current weighting specification; figures may differ from numbers as originally published. Mar-Apr values from pre-primary candidate scenarios. The Late Oct wave combines reported votes of the 55% of likely voters who had already voted with intentions of those yet to vote.

4.5 Candidate Familiarity and Rejection

Figure 25: Candidate Rejection: Could You Ever Vote for Them?

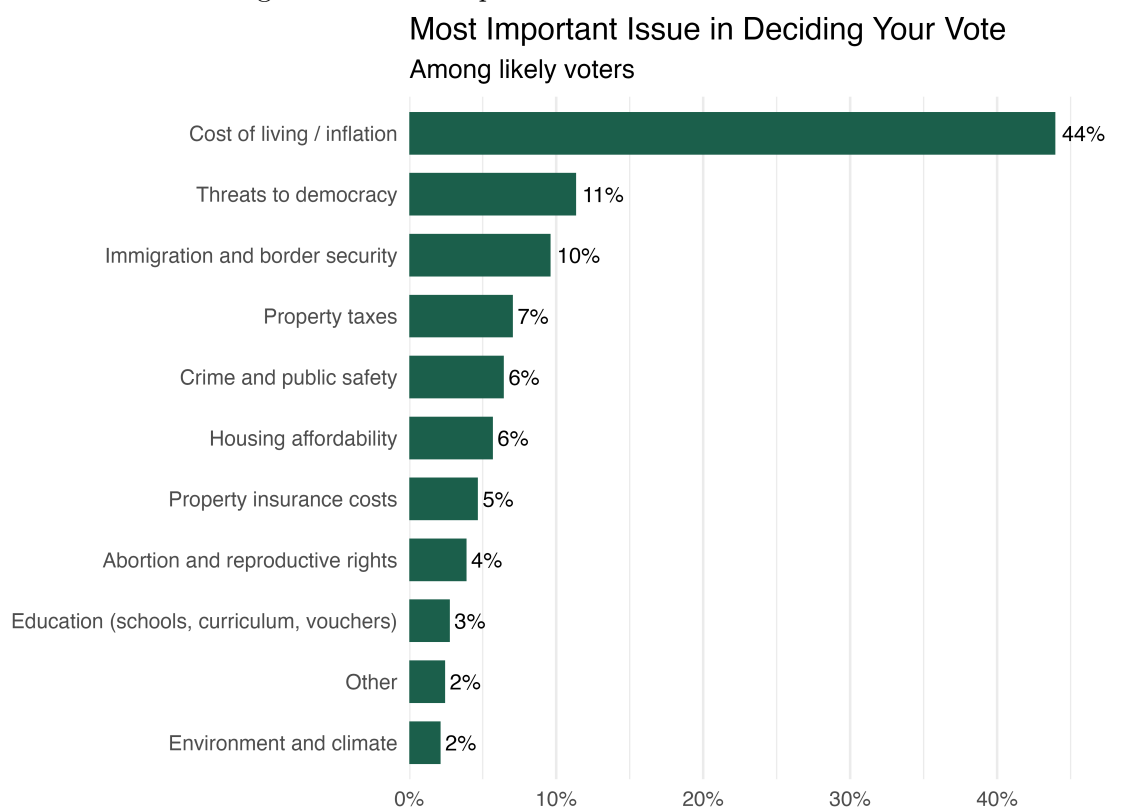
Candidate Rejection: Could You Ever Vote for Them?



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

4.6 What Drives the Vote

Figure 26: Most Important Issue in the 2026 Election



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

4.7 Vote For or Against Candidate

Figure 27: Is Your Senate Vote FOR Your Candidate or AGAINST the Opponent?

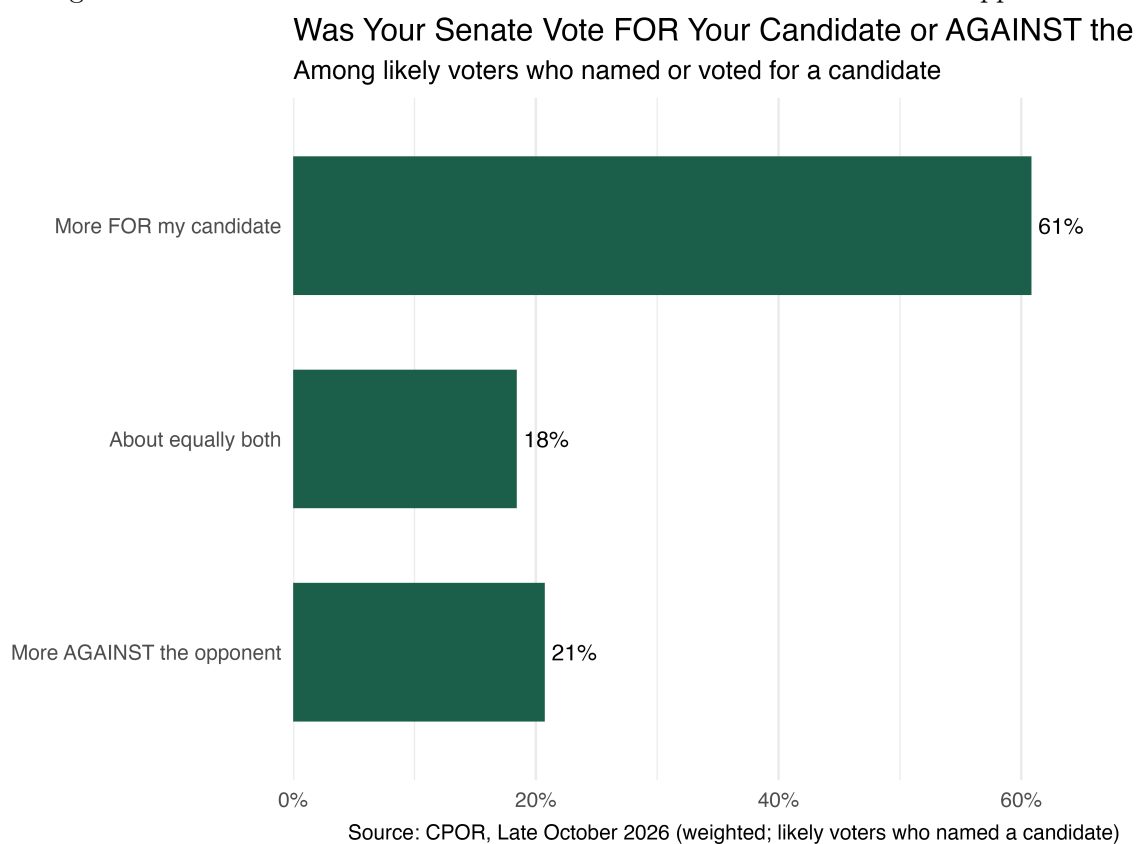
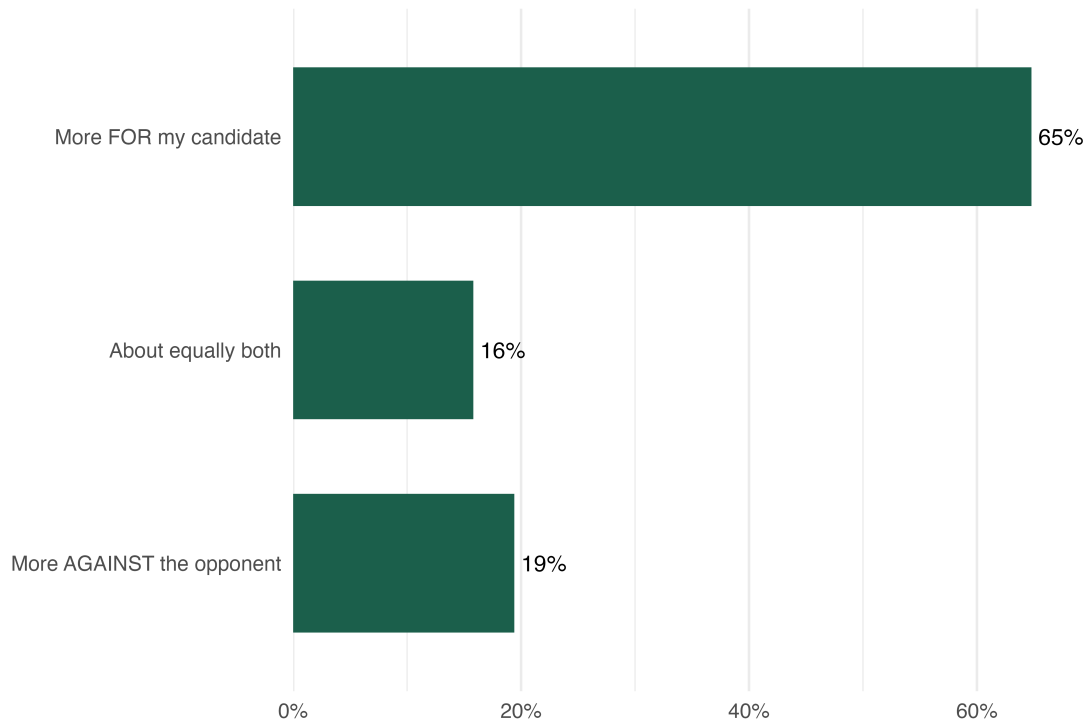


Figure 28: Is Your Governor Vote FOR Your Candidate or AGAINST the Opponent?
Was Your Governor Vote FOR Your Candidate or AGAINST the Opponent?
Among likely voters who named or voted for a candidate



Source: CPOR, Late October 2026 (weighted; likely voters who named a candidate)

5 Approval Ratings and Direction of the Country

5.1 President Trump

Figure 29: Approval Rating: President Trump
Job Approval: President Donald Trump
Among likely voters

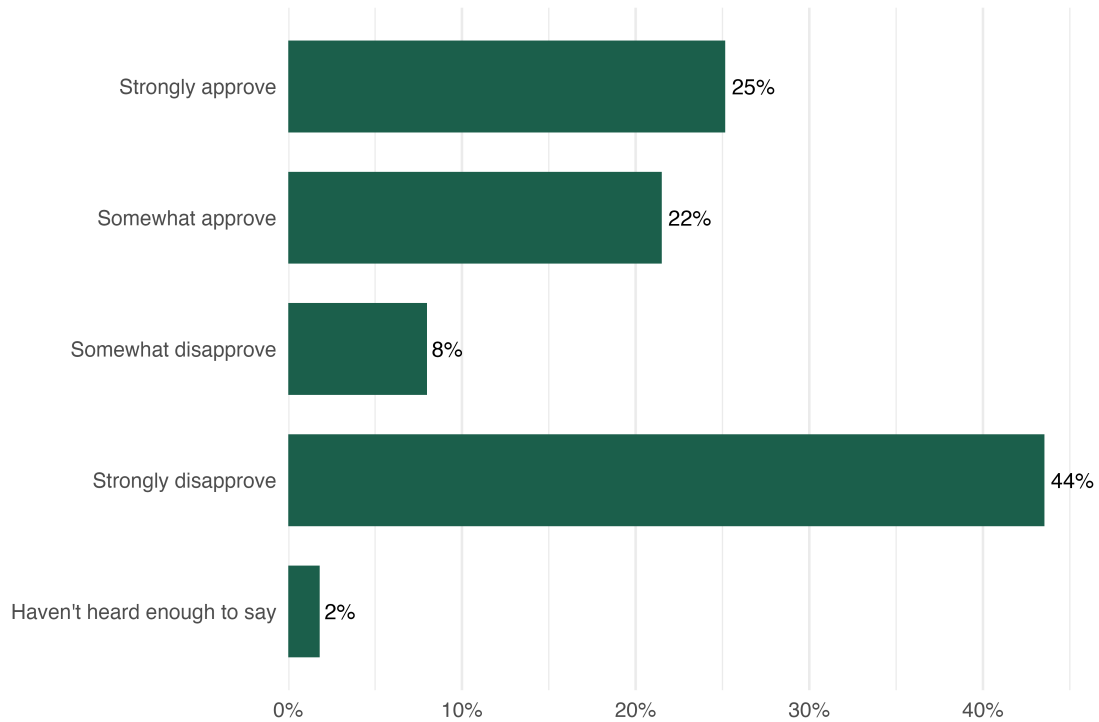
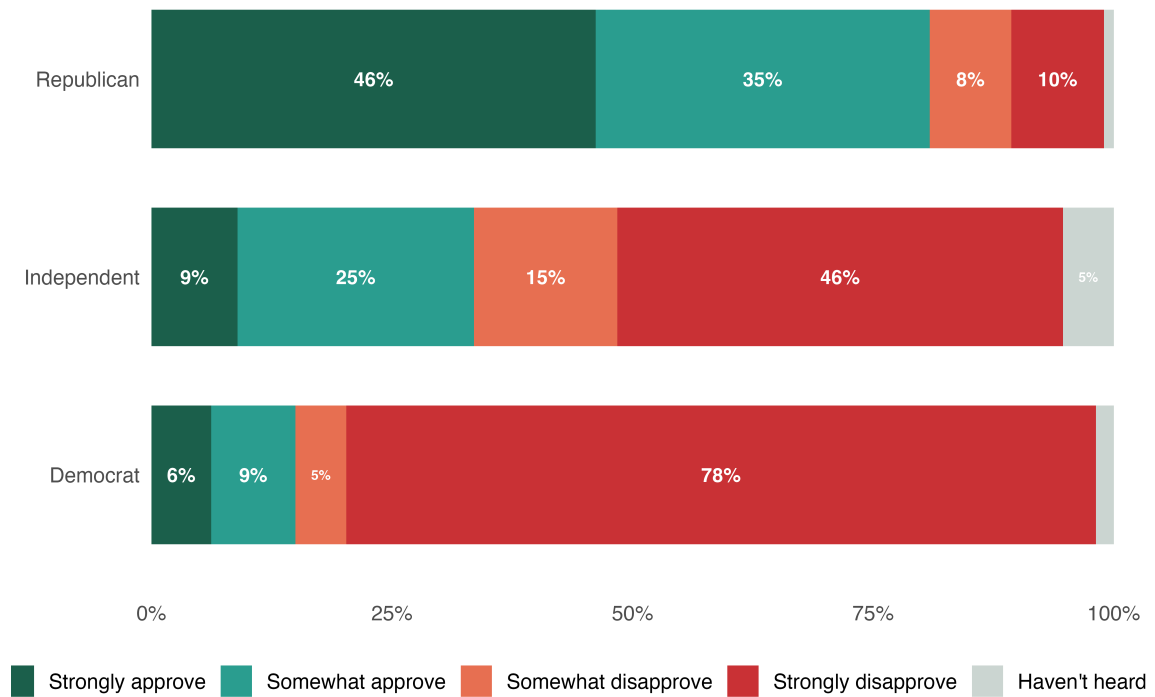


Figure 30: Approval Rating by Party Identification: President Trump
Approval Rating by Party Identification: President Trump



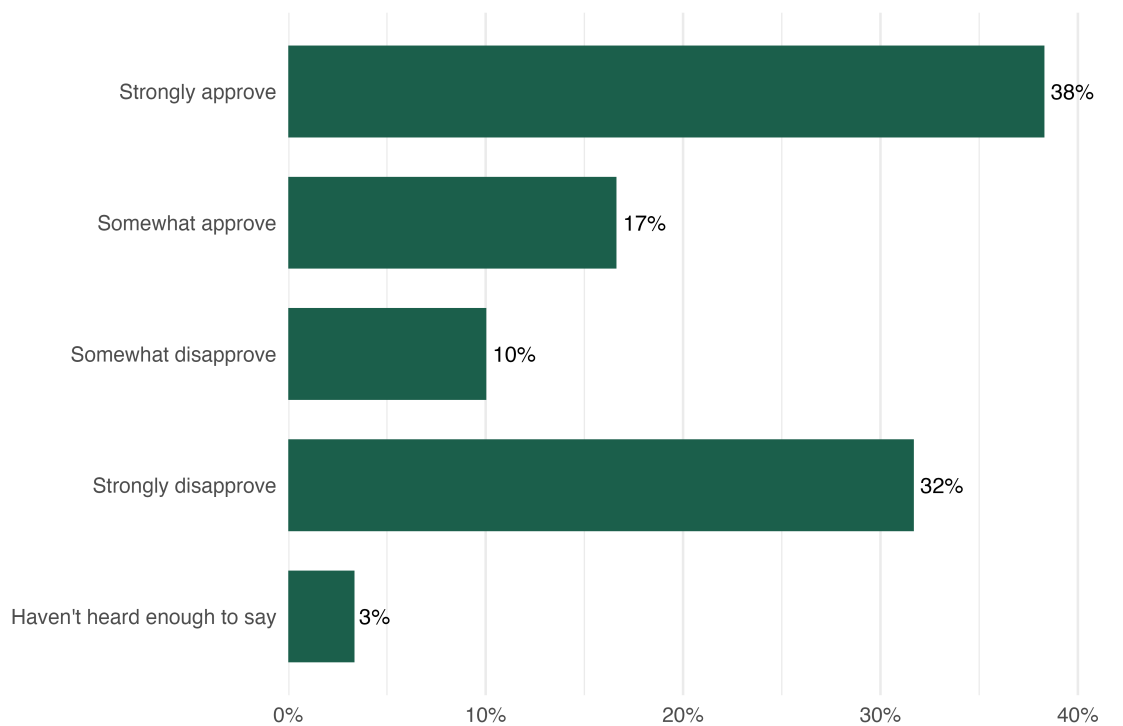
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

5.2 Governor DeSantis

Figure 31: Approval Rating: Governor DeSantis

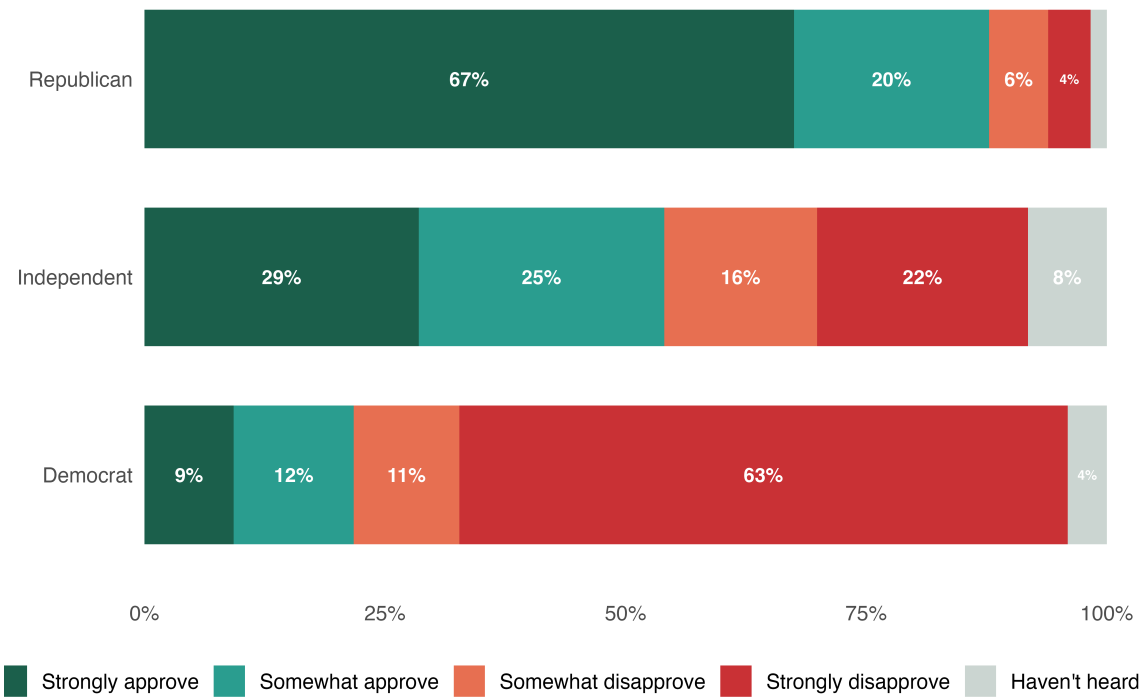
Job Approval: Governor Ron DeSantis

Among likely voters



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 32: Approval Rating by Party Identification: Governor DeSantis



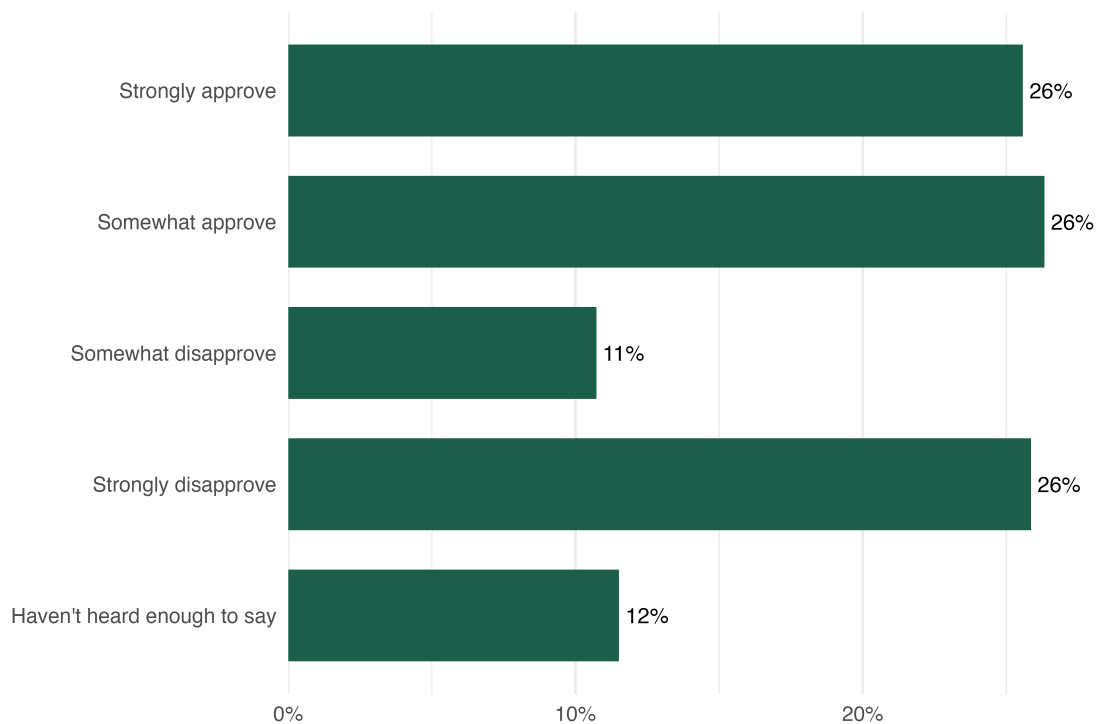
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

5.3 Senator Moody

Figure 33: Approval Rating: Senator Moody

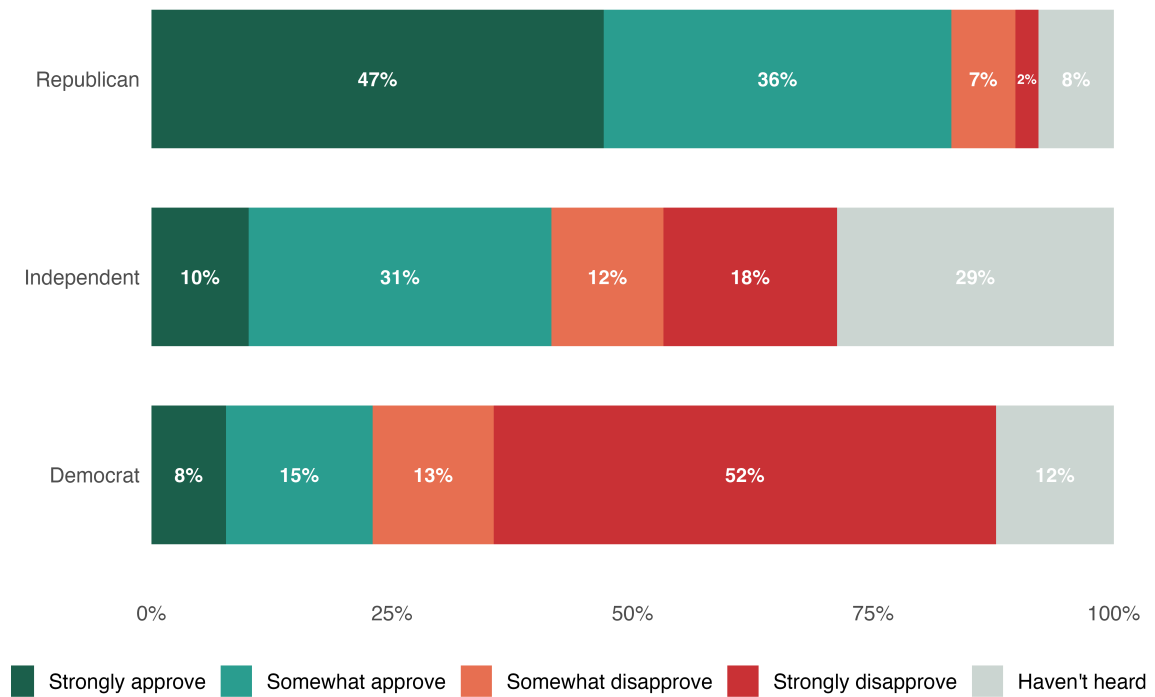
Job Approval: Senator Ashley Moody

Among likely voters



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

Figure 34: Approval Rating by Party Identification: Senator Moody
Approval Rating by Party Identification: Senator Moody



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

6 Right / Wrong Direction

6.1 Country

Figure 35: Is the Country on the Right Track or Wrong Direction?

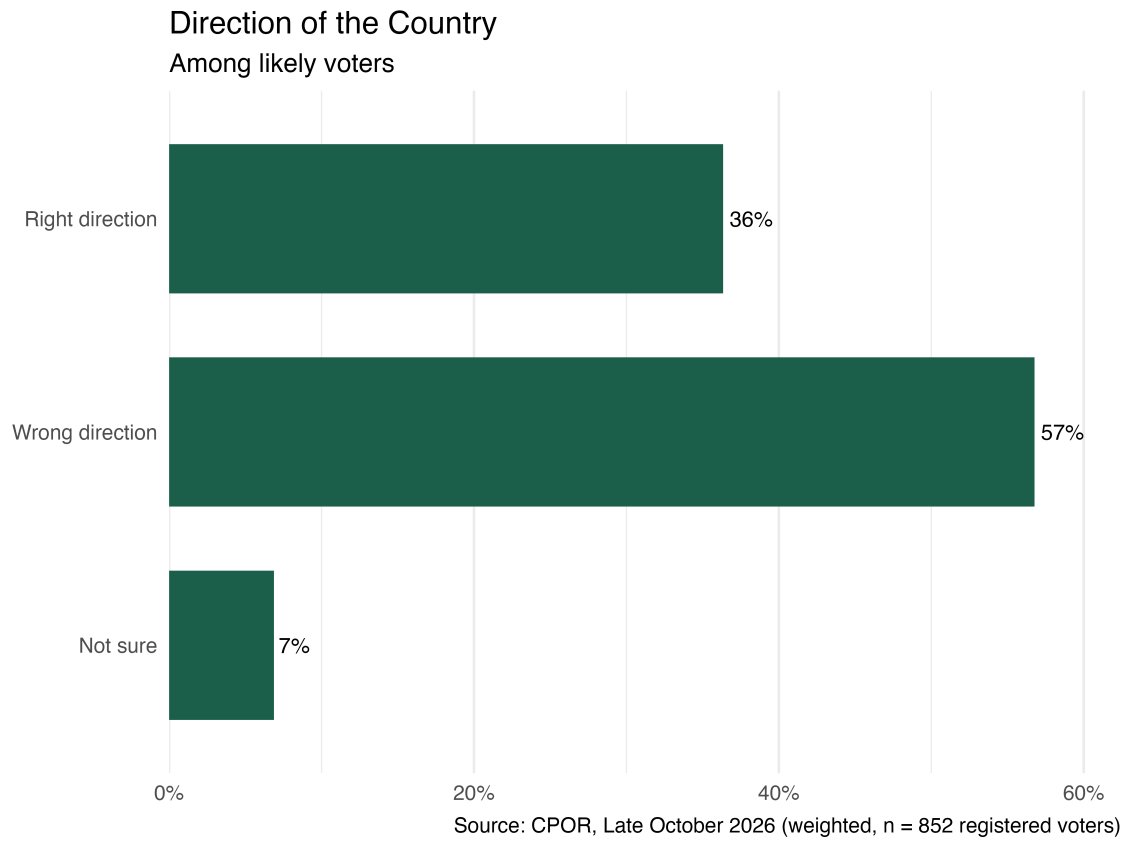
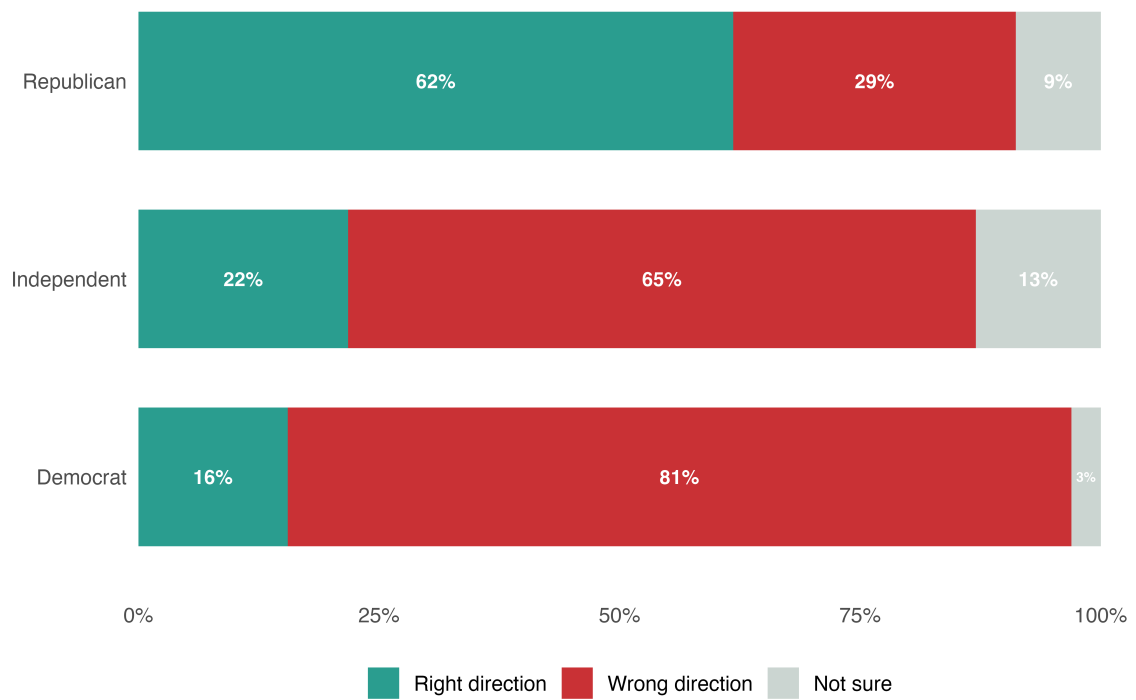


Figure 36: Is the Country on the Right Track or Wrong Direction? (by Party Identification)
Direction of the U.S. by Party Identification



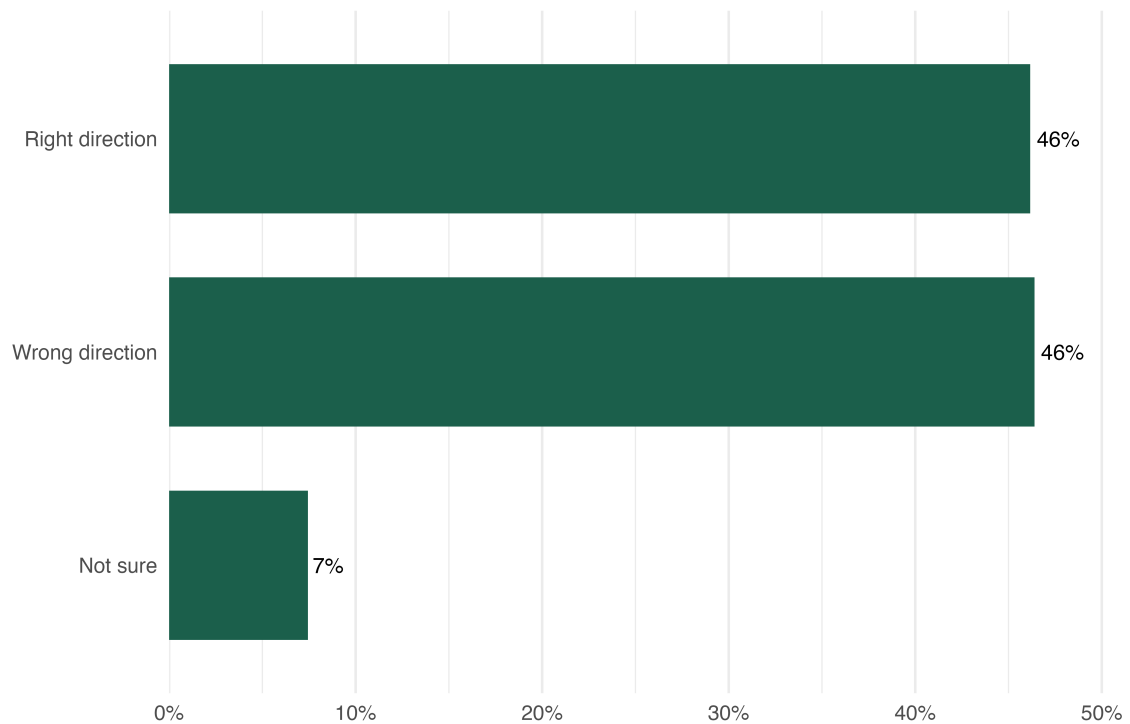
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

6.2 Florida

Figure 37: Is the Florida on the Right Track or Wrong Direction?

Direction of the State of Florida

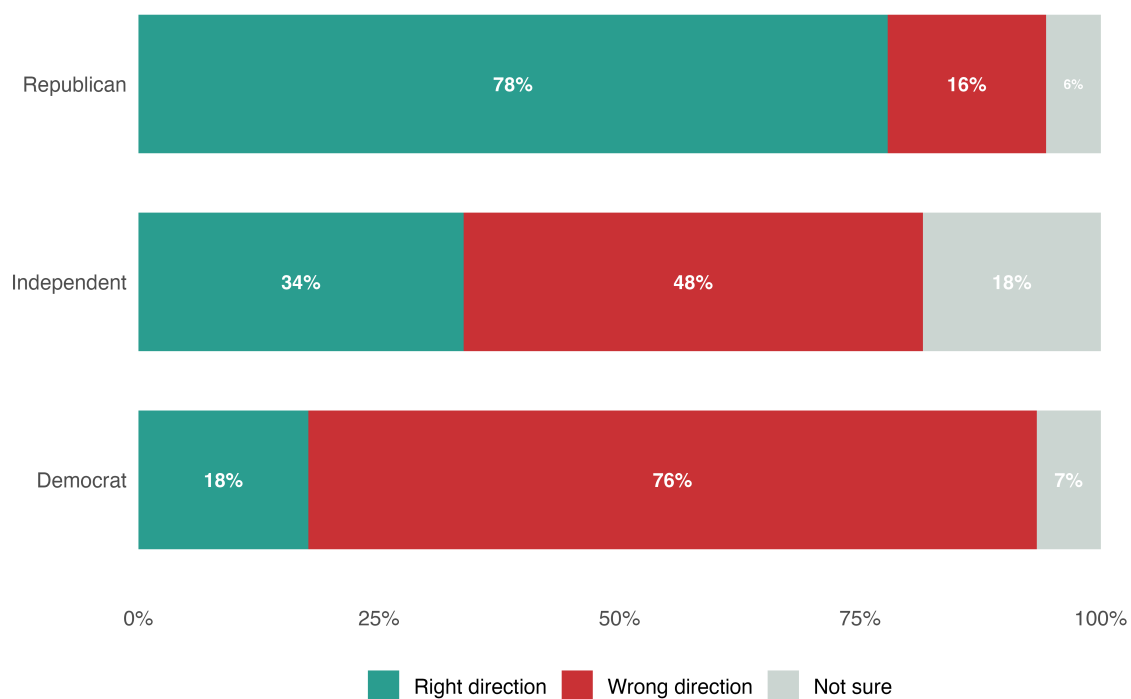
Among likely voters



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

6.3 Florida

Figure 38: Is the Florida on the Right Track or Wrong Direction? (by Party Identification)
Direction of Florida by Party Identification



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

7 Policy Preferences and Potential Issues on the Ballot

7.1 Amendments on the Ballot

Figure 39: Vote Intention on the Budget Stabilization Fund Amendment (Amendment 1)

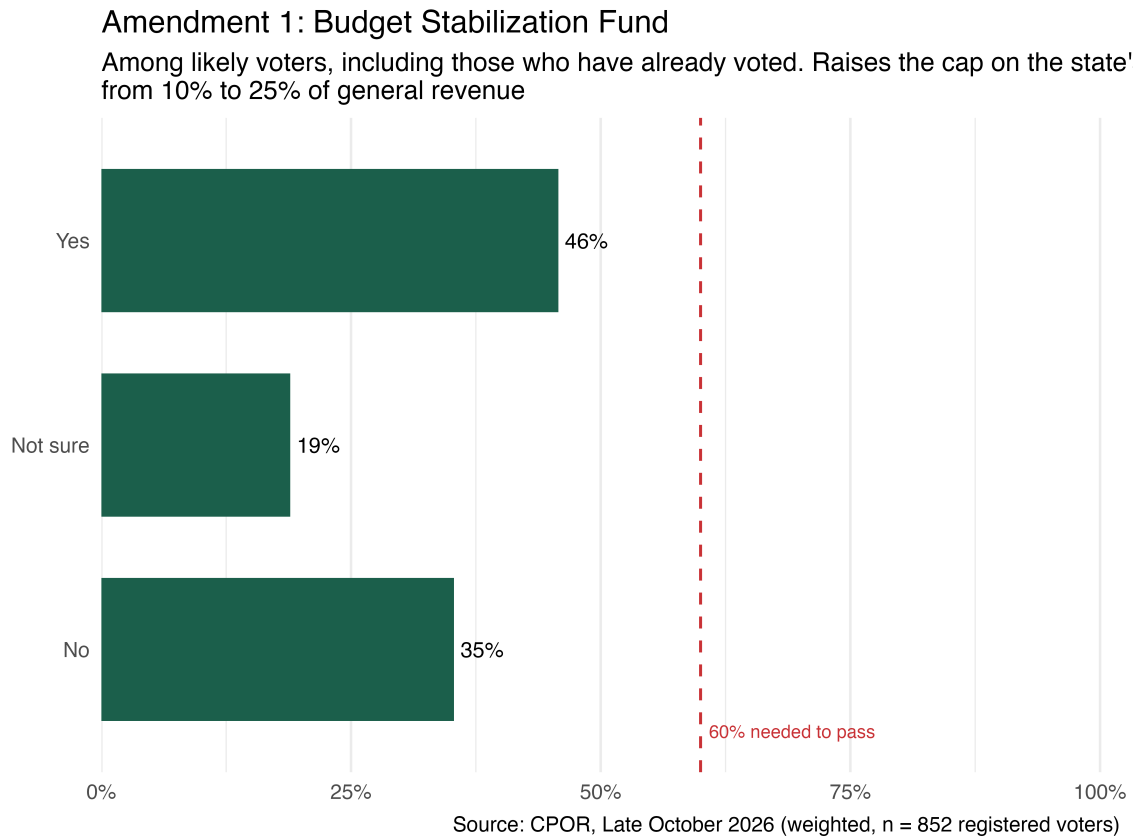


Figure 40: Vote Intention on the Agricultural Exemption Amendment (Amendment 2)

Amendment 2: Agricultural Exemption

Among likely voters, including those who have already voted. Exempts agricultural equipr activities from certain property taxes

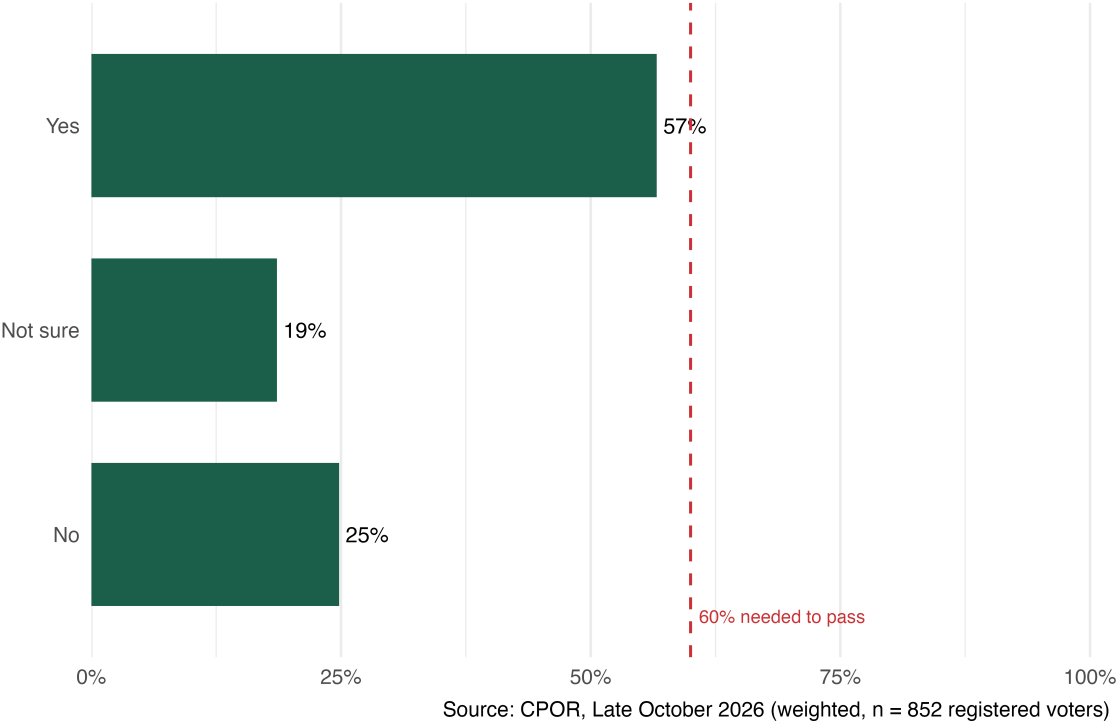
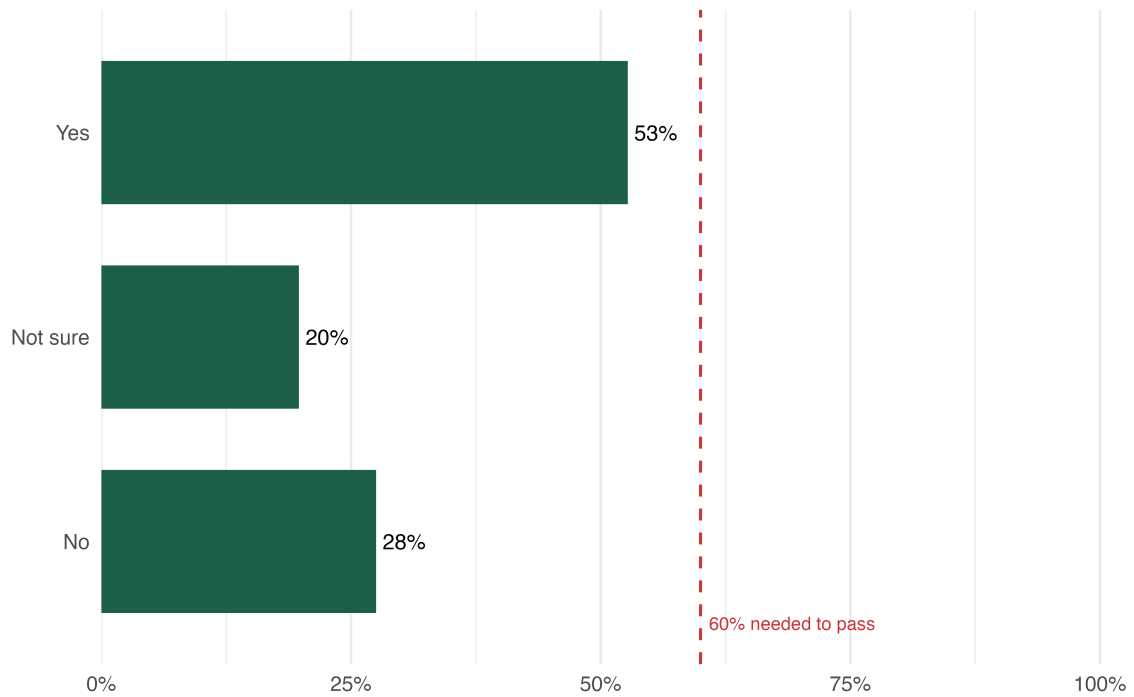


Figure 41: Vote Intention on the Homestead Exemption Amendment (Amendment 3)

Amendment 3: Homestead Exemption

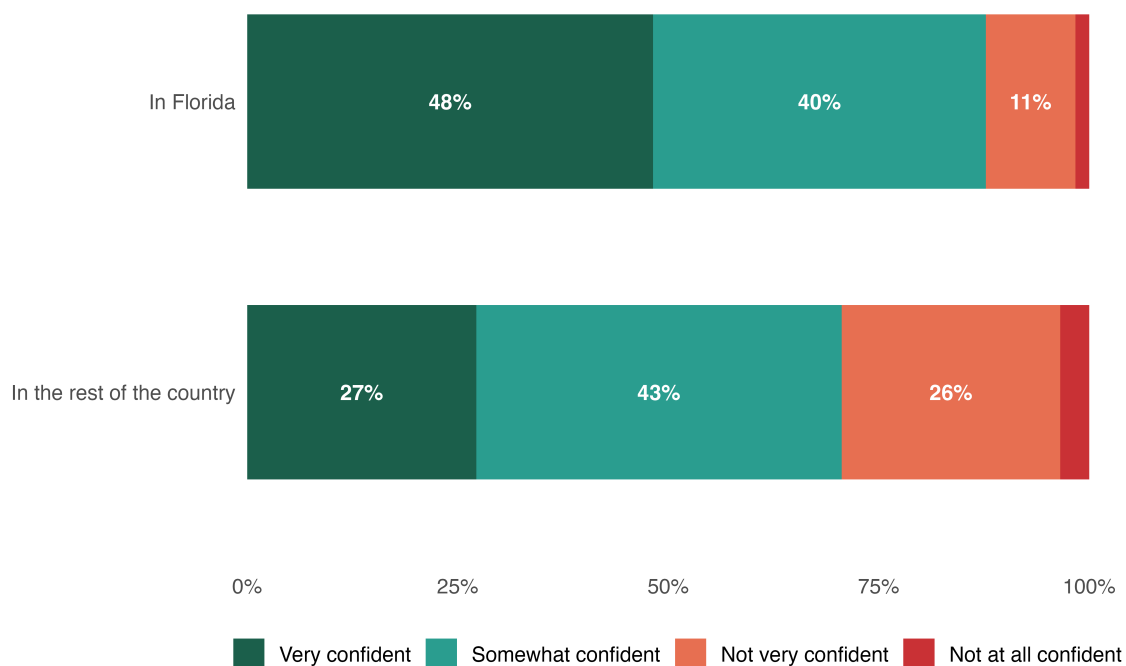
Among likely voters, including those who have already voted. Raises the exemption for no to \$150K in 2027 and \$250K in 2028



Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

7.2 Confidence That Votes Will Be Counted Fairly

Figure 42: Confidence That Votes Will Be Counted Fairly: Florida vs. Rest of the Country
Confidence That Votes Will Be Counted Fairly



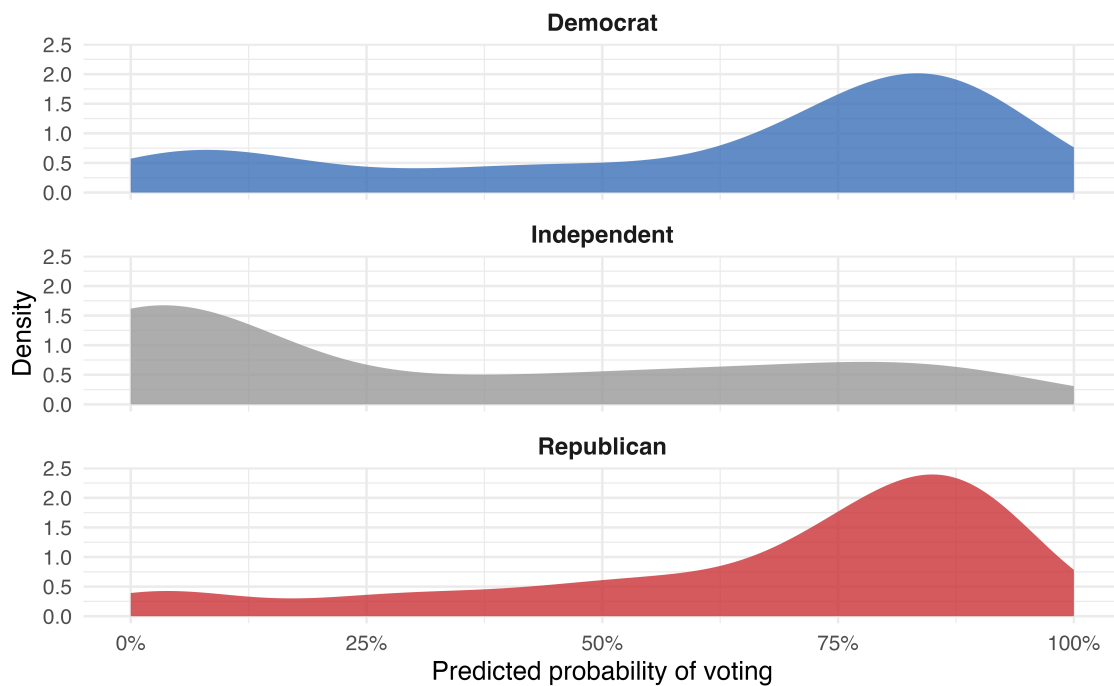
Source: CPOR, Late October 2026 (weighted, n = 852 registered voters)

8 Most Likely Voters

Figure 43: Most Likely Voter: Probability of Turnout by Party Identity

Likely Voter Scores by Party ID

Among respondents who had not yet voted; those who already voted are assigned turnout probability 1 and are not shown



Source: CPOR, Late October 2026 (n = 621 respondents who had not yet voted)

9 Full Tables

Table 1: U.S. Senate vote by demographic group (likely voters)

	Share of likely voters (%)				Unw. n
	Moody	Nixon	Another	Undecided	
All likely voters	49	45	3	3	859
Gender					
Female	42	50	3	4	440
Male	56	39	4	2	416
Age					
18-24	27	55	14	4	76
25-44	45	48	4	3	269
45-64	54	40	3	4	274
65+	53	44	1	1	239
Race					
White	55	40	3	2	653
Black	19	74	4	4	136
Other	44	43	8	5	65
Hispanic origin					
Hispanic	40	50	5	4	224
Not Hispanic	52	43	3	3	633
Education					
College	47	48	4	1	318
No college	50	42	3	4	540
Party identification					
Republican	92	4	2	1	310
Democrat	4	91	2	2	306
Independent	37	43	11	9	83
2024 presidential vote					
Trump 2024	84	10	3	3	374
Harris 2024	7	89	2	2	348
Other 2024	23	46	25	6	30
Did not vote / can't recall	27	48	15	11	107
Voting status					
Already voted	47	49	4	— ^a	371
Not yet voted	51	40	3	6	488

Note: Weighted estimates (demographics + 2024-recall rake $\times$ modeled likely-voter score; already-voted respondents report their actual vote and are assigned turnout probability 1). Overall margin of error ± 3.6 points; subgroup margins are larger, and estimates for groups under $n \approx 100$ (18-24, independents, other race, 2024 minor/nonvoters) are especially imprecise. Rows sum to 100 within category; totals may differ due to rounding.

^aRespondents who have voted cannot be undecided; the handful declining to report a choice are excluded.

Table 2: Governor vote by demographic group (likely voters)

	Share of likely voters (%)				Unw. n
	Donalds	Jolly	Another	Undecided	
All likely voters	51	45	1	2	858
Gender					
Female	45	51	2	3	439
Male	58	40	1	1	416
Age					
18–24	35	58	4	2	76
25–44	48	48	2	2	269
45–64	56	40	1	3	273
65+	54	46	0	0	239
Race					
White	56	41	1	2	652
Black	29	68	1	2	136
Other	50	45	2	3	65
Hispanic origin					
Hispanic	44	50	2	4	224
Not Hispanic	54	44	1	1	632
Education					
College	47	52	1	1	317
No college	54	41	2	3	540
Party identification					
Republican	93	6	1	1	310
Democrat	9	89	1	2	306
Independent	41	48	4	7	82
2024 presidential vote					
Trump 2024	89	9	1	1	373
Harris 2024	6	91	1	2	348
Other 2024	20	39	39	2	30
Did not vote / can’t recall	27	60	2	11	107
Voting status					
Already voted	50	49	1	— ^a	370
Not yet voted	53	40	2	4	488

Note: Weighted estimates (demographics + 2024-recall rake $\times$ modeled likely-voter score; already-voted respondents report their actual vote and are assigned turnout probability 1). Overall margin of error ± 3.6 points; subgroup margins are larger, and estimates for groups under $n \approx 100$ (18–24, independents, other race, 2024 minor-party voters and nonvoters) are especially imprecise. Rows sum to 100 within category; totals may differ due to rounding.

^aRespondents who have voted cannot be undecided; the handful declining to report a choice are excluded.

Table 3: Generic U.S. House ballot by demographic group (likely voters)

	Share of likely voters (%)				Unw. n
	Republican	Democratic	Another	Not sure	
All likely voters	49	46	1	4	854
Gender					
Female	41	52	1	5	436
Male	57	39	1	2	415
Age					
18–24	33	62	3	2	76
25–44	45	48	2	5	269
45–64	53	41	1	5	272
65+	52	46	0	2	236
Race					
White	55	41	1	3	648
Black	20	75	2	3	136
Other	46	43	2	9	65
Hispanic origin					
Hispanic	44	49	2	6	223
Not Hispanic	51	45	1	3	629
Education					
College	47	50	0	3	315
No college	50	43	2	5	538
Party identification					
Republican	94	5	1	1	308
Democrat	5	94	0	1	306
Independent	31	45	5	19	80
2024 presidential vote					
Trump 2024	86	10	1	4	370
Harris 2024	5	92	1	3	347
Other 2024	15	44	26	15	30
Did not vote / can't recall	33	49	7	11	107
Voting status					
Already voted	48	51	1	— ^a	366
Not yet voted	50	39	2	8	488

Note: Weighted estimates (demographics + 2024-recall rate $\times$ modeled likely-voter score; already-voted respondents report their actual vote and are assigned turnout probability 1). Overall margin of error ± 3.6 points; subgroup margins are larger, and estimates for groups under $n \approx 100$ (18–24, independents, other race, 2024 minor-party voters and nonvoters) are especially imprecise. Rows sum to 100 within category; totals may differ due to rounding.

^aRespondents who have voted were asked which party's House candidate they voted for; the small number unable to say are excluded.

Table 4: Sample composition and raking targets, late October 2026 wave

Variable	Category	<i>N</i>	Unweighted %	Raked %	Target %
Age	18–24	105	10.5	10.0	10.0
	25–44	313	31.3	31.0	31.0
	45–64	333	33.3	32.0	32.0
	65+	249	24.9	27.0	27.0
Gender	Female	526	52.6	51.0	51.0
	Male	474	47.4	49.0	49.0
Race	White or Caucasian	754	75.4	77.0	77.0
	Black or African American	164	16.4	15.0	15.0
	Other	82	8.2	8.0	8.0
Ethnicity	Hispanic or Latino	271	27.1	26.0	26.0
	Not Hispanic or Latino	729	72.9	74.0	74.0
Education	College	338	33.9	34.0	34.0
	No College	660	66.1	66.0	66.0
Region (DMA)	Daytona/Orlando	248	24.8	22.0	22.0
	Jacksonville	76	7.6	9.0	9.0
	Miami/Ft. Lauderdale	227	22.7	24.0	24.0
	Tampa	160	16.0	16.0	16.0
	Others	289	28.9	29.0	29.0
Party identification ^a	Republican	310	36.0	40.0	41.5
	Democrat	306	35.5	33.2	30.2
	NPA/Other	245	28.5	26.8	28.3
2024 recalled vote ^b	Trump	374	43.4	49.1	49.1
	Harris	349	40.5	37.6	37.6
	Other	30	3.5	0.8	0.8
	No 2024 vote / can't recall	108	12.5	12.5	12.5

Note: Demographic rows are computed on the full adult sample ($n = 1,000$) against the full-sample demographic rake; political rows on registered voters ($n = 861$) against the published rake, shown at the rake stage, before the likely-voter adjustment. The registered-voter base includes the 371 respondents who reported having already voted, who were not asked the registration item (casting a ballot establishes registration). **Bold** entries match their targets by construction (raking margins). ^a Party identification is not a raking margin; the target column shows the October 2026 party-registration shares of Florida's active rolls for reference. Identification and registration are distinct concepts, and many NPA registrants identify with a party. ^b Targets are the certified 2024 Florida presidential result (Trump 56.09, Harris 42.99, other 0.92), scaled by the share of respondents reporting a 2024 vote (87.5%); the non-voting share is held at its sample value. Demographic targets: U.S. Census Bureau ACS and PEP estimates for Florida adults; Nielsen DMA shares.

Table 5: Vote shares under alternative weighting specifications

Specification	U.S. Senate			Governor			Generic ballot		
	Moody	Nixon	Margin	Donalds	Jolly	Margin	Rep.	Dem.	Margin
Demographics $\times$ MLV	45.4	48.0	-2.5	47.0	48.8	-1.8	45.0	49.2	-4.2
+ Party ID to registration margins	49.9	43.2	+6.7	51.6	44.1	+7.4	49.7	44.4	+5.3
+ 2022 recalled vote (in place of 2024)	47.2	46.5	+0.7	49.4	47.3	+2.2	47.3	47.6	-0.3
Recall-anchored (published)	49.0	44.7	+4.4	51.3	45.4	+5.9	49.1	45.9	+3.2

Note: Registered voters, $n = 861$. Positive margins favor the Republican candidate. Unlike the mid-October report, shares are shown as published: reported votes of respondents who had already voted (55% of weighted likely voters, assigned turnout probability 1) combined with allocated intentions of those yet to vote; undecided and other-candidate shares not shown. All specifications apply the likely-voter adjustment, and no weight exceeded the cap of 3 in any specification. “Demographics $\times$ MLV” applies no partisan anchor; its modeled electorate fails the 2024-recall validation (Table ??). “+ Party ID” additionally rakes party identification to the October 2026 registration margins (R 41.5/D 30.2/ NPA 28.3); identification and registration are distinct concepts, so this arm is diagnostic. “+ 2022 recalled vote” rakes recalled 2022 gubernatorial vote to the certified result (DeSantis 59.37, Crist 40.00); because only $\sim 73\%$ of registered respondents report a 2022 vote, against $\sim 88\%$ for 2024, this anchor corrects a smaller share of the sample. The published specification rakes recalled 2024 presidential vote to the certified result. Margins of error are approximately ± 3.6 points for individual shares; margins between candidates carry wider uncertainty.